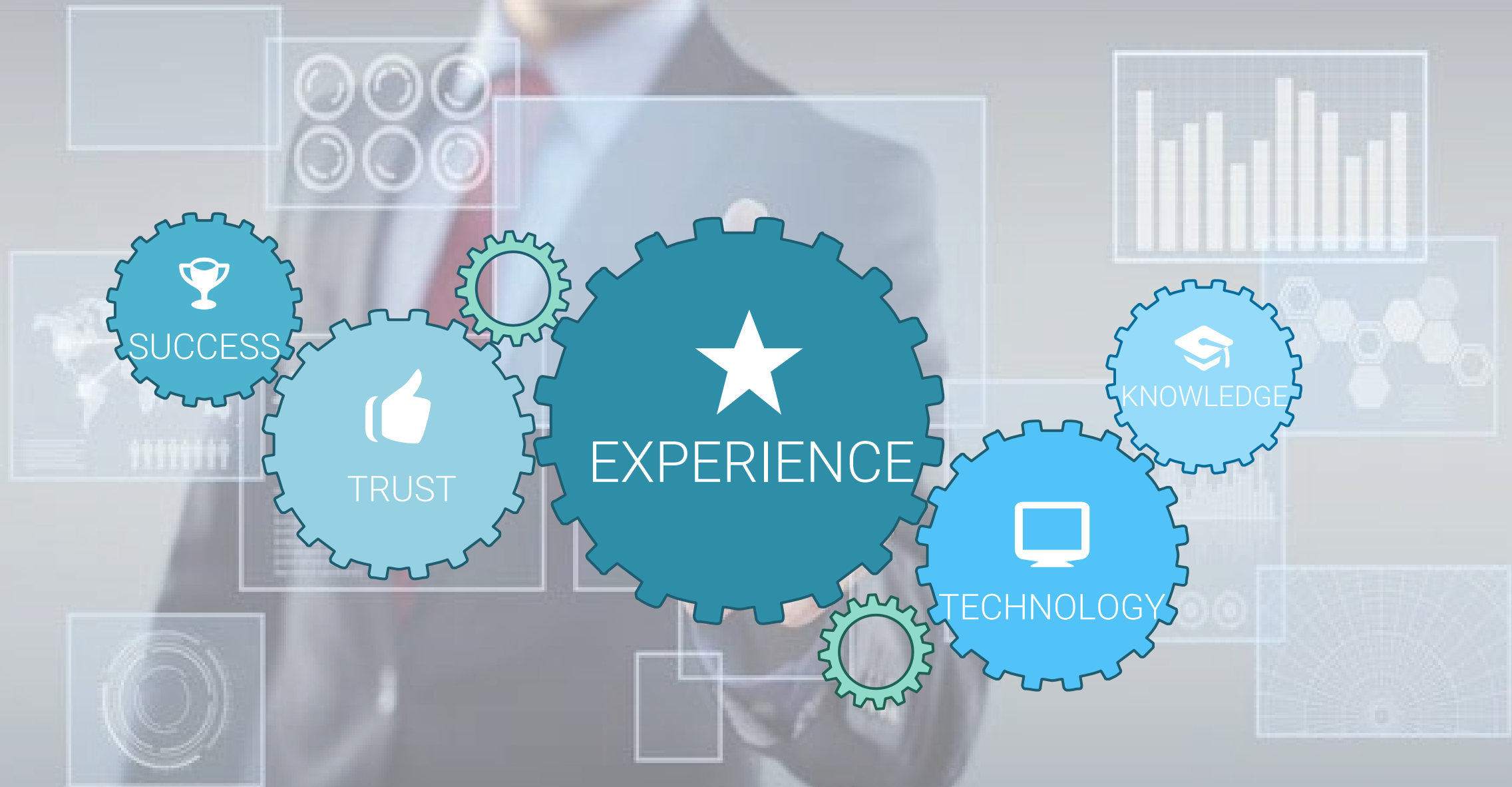


Plast Eurasia İstanbul 2016

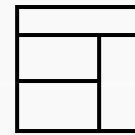
Post - Show Report



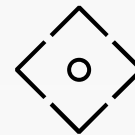


Plast Eurasia İstanbul

26. International İstanbul Plastics Industry Fair



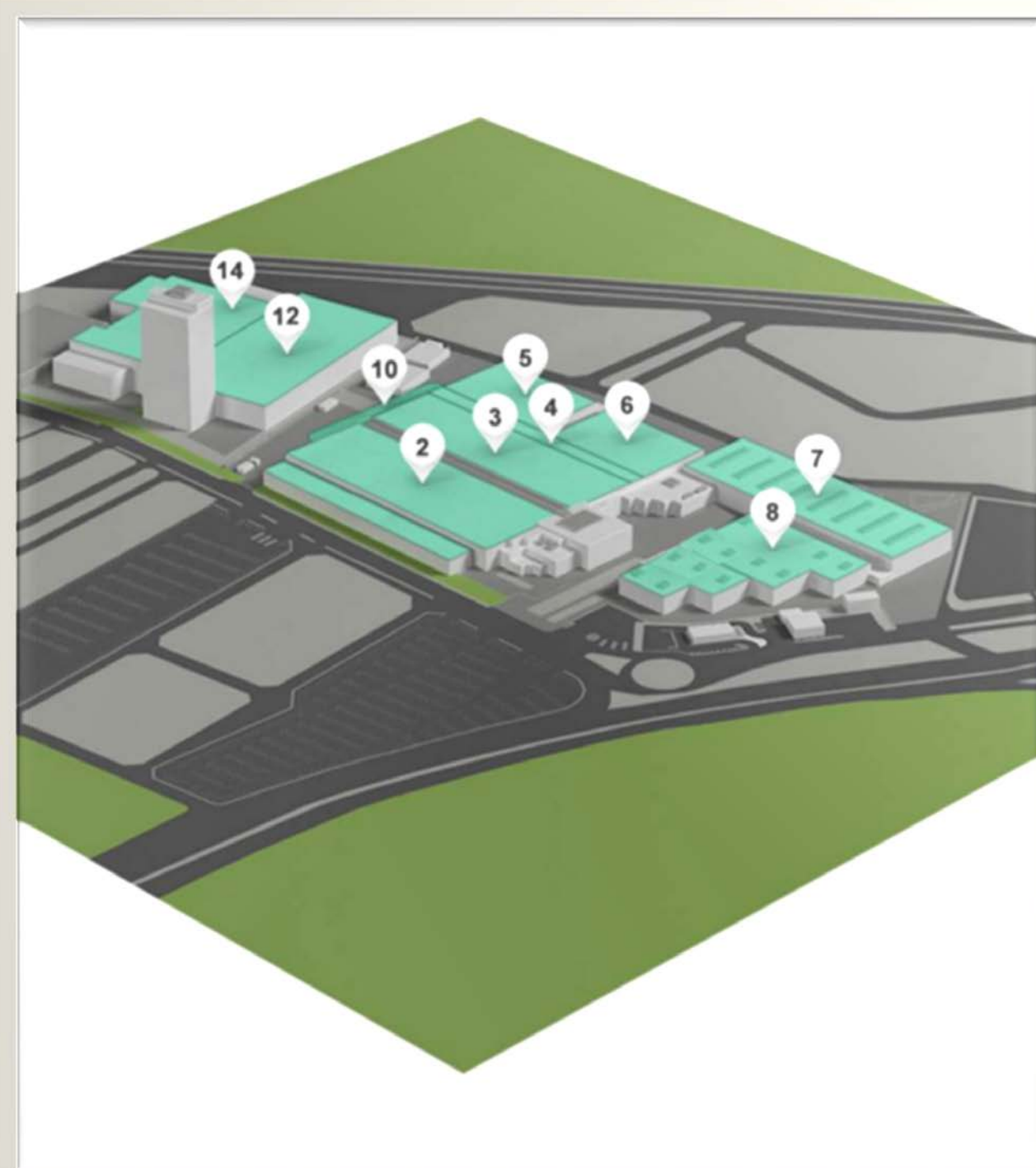
10 Halls



100.000 Sqm



Leader in Eurasia



HIGHLIGHTS



41 Exhibitor Countries

957 Companies and Company
Representatives

84 Visitor Countries

48.725 Total Visitors

Exhibitor & Representative Countries



AUSTRIA	HONG KONG	PAKISTAN	SWITZERLAND
BELGIUM	HUNGARY	POLAND	TAIWAN
CHINA	INDIA	PORTUGAL	THAILAND
CZECH REPUBLIC	IRAN	ROMANIA	TURKEY
DENMARK	IRELAND	SAUDI ARABIA	U.A.E.
EGYPT	ISRAEL	SINGAPORE	U.S.A.
ENGLAND	ITALY	SLOVAKIA	UZBEKISTAN
FINLAND	JAPAN	SOUTH AFRICA	VIETNAM
FRANCE	LEBANON	SOUTH KOREA	
GERMANY	MALAYSIA	SPAIN	
GREECE	NETHERLANDS	SWEDEN	

Visitor Statistics

43.609

Domestic
Visitors

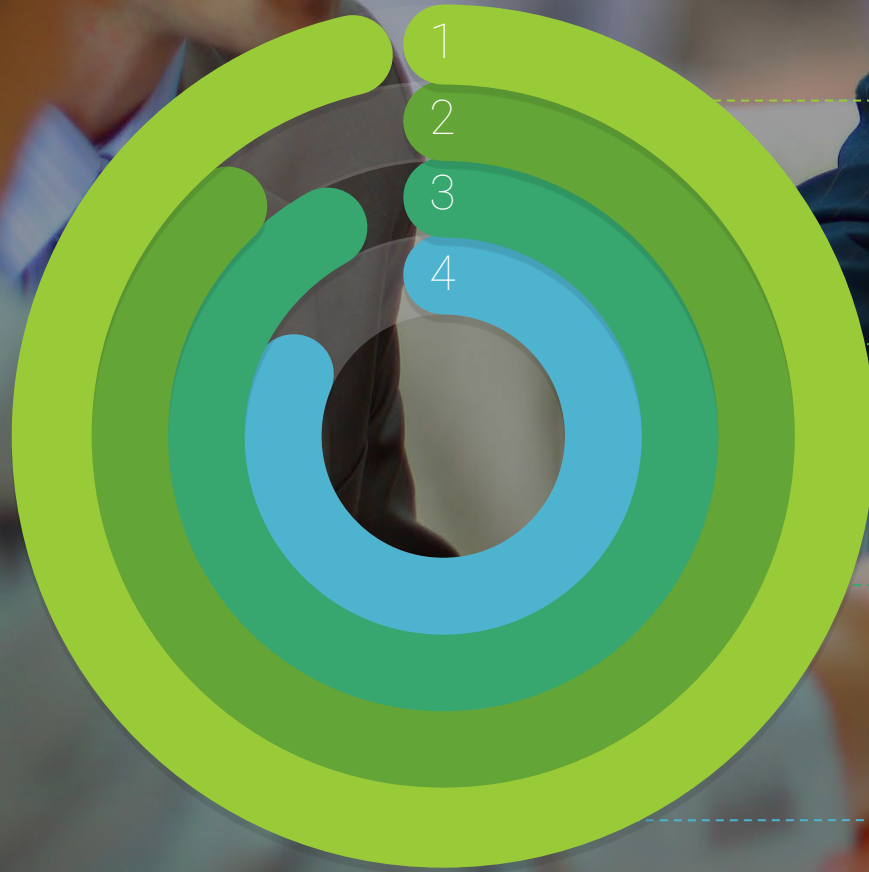
48.725

Total Visitors

5.116

Foreign
Visitors

Key Visitor Statistics



97%

Recomend the Fair



85%

Plan to Visit the Next Fair



89%

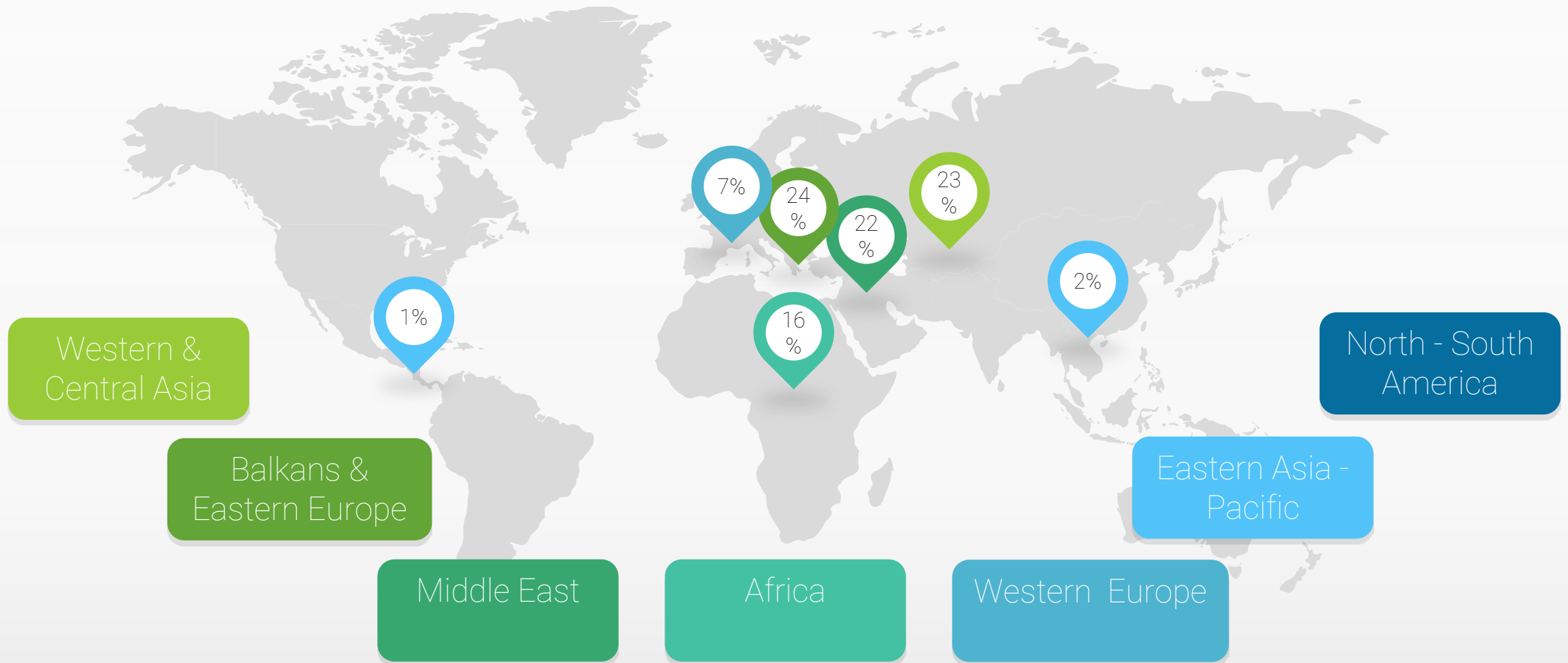
are satisfied



80%

Establish New Connections

Foreign Visitors by Region



Foreign Visitors By Provinces (Top 10)



Visitors by Industry



Plastics Industry
%47



Packaging Industry
%20



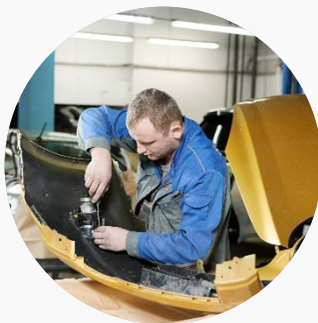
Raw Materials
%20



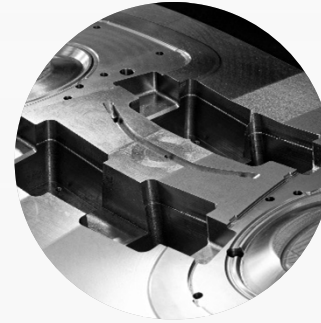
Machinery Industry
%12



Chemical Industry
%9



Automotive Industry
%4



Mould Industry
%4



Recycling
%2

Visitors by Industry



Machinery Supply
Ind.& Equi. Man.
%4



Automotive & Supply
Industry
%4



Construction &
Building Supply Ind
%3



Home Appliances Man.
%2



Rubber Industry
%1

Hosted Buyers

Plast Eurasia Istanbul 2016 hosted buyers from 26 countries.

AZERBAIJAN

BOSNIA HERZEGOVINA

BULGARIA

CROATIA

EGYPT

GEORGIA

GREECE

IRAN

IRAQ

JORDAN

KAZAKHSTAN

KOSOVO

LEBANON

MACEDONIA

MOLDOVA

MOROCCO

PALESTINE

ROMANIA

RUSSIA

SERBIA

SLOVENIA

SUDAN

SYRIA

TAJIKISTAN

UKRAINE

UZBEKISTAN

Visitors by Positions & Departments



Purposes of Visiting

14

Find Business Partners

45% of the visitors state that they visited the show to find new business partners, dealers and distributors.



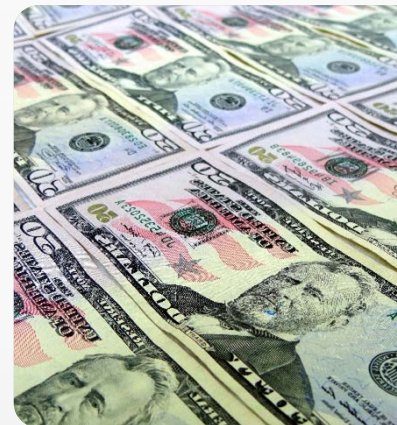
Purchase

34% of the visitors state that they visited the show to buy new products and services.



Place Orders

67% of the visitors state that they have placed orders during the fair or they will place orders after the fair.



Over \$100.000 Orders

13% of the visitors have placed orders or expect to place orders over \$100.000.