

IdentiPlast 2017 – DRAFT PROGRAMME

Motto: Circular Economy and Plastics: Opportunities and Challenges

Date: Wed 22 – Thu 23 February 2017
(plus optional excursion on Fri 24 February 2017)

Venue: MuseumsQuartier Vienna, Halle E+G

Wednesday, 22nd February	<i>Moderator Day 1: Jacki Davis, Brussels-based Journalist</i>
09:00 - 10:00	Registration
10:00	<p>Opening</p> <p>Karl-H. Foerster Executive Director, PlasticsEurope</p> <p>Christian Holzer Director General of Waste Management, Federal Ministry of Environment (Austria)</p>
10:15	<p>Keynotes</p> <p>Alfred Stern, Executive VP, Borealis (Austria) Circular Economy as an opportunity for the plastics industry</p> <p>The New Plastics Economy</p>
11:00	Coffee break
11:30	<p>Circular Economy – Where do we stand today?</p> <p>NN, Head of Unit, Eco-Innovation and Circular Economy – Dir A Green Economy - DG Environment, European Commission – <i>tbc</i> The EU Circular Economy Package</p> <p>Helge Wendenburg, Federal Ministry of Environment (Germany) Divert from Landfill – How to achieve?</p>
12:20	<p>Panel Discussion – Moderator: Jacki Davis, Brussels-based Journalist <i>EU legislation and waste management implementation</i> <i>Panel will be composed of waste practitioners from the regions</i></p> <ul style="list-style-type: none"> Jakub Bator – Member of Board of Krakow Municipal Holding, Waste-to-Energy Plant (Poland) Representative from Bulgaria Gordana Pehcec-Pavlovic, Executive Secretary, Croatian Chamber of Economy (Croatia) Andy Rees, Head of Waste Strategy, Welsh Government (United Kingdom) Helge Wendenburg, Federal Ministry of Environment (Germany) Yavuz Eroğlu, President, PAGEV – Turkish Plastics Industry Foundation

13:15	Lunch and networking
14:30	<p><i>The Circular Economy Package – how to achieve the targets?</i></p> <p>Antonino Furfari, Managing Director, Plastics Recyclers Europe (PRE) - <i>tbc</i> Capacities needed in recycling today and in the future</p> <p>Ella Stengler, Managing Director, Confederation of European Waste-to-Energy Plants (CEWEP) Capacities needed in energy-from-waste today and in the future</p> <p>NN Municipal infrastructures and technical frame conditions</p> <p>Reinhold W. Lang, Head of Institute for Polymeric Materials and Testing, University of Linz (Austria) The role of resource efficiency and eco-innovation for a Sustainable Circular Economy</p>
15:15	<p><i>Waste management in practice: from global to local</i></p> <p>Antonis Mavropoulos, President, International Solid Waste Association (ISWA) The State of the Waste Union</p> <p>Antonio Ciotti, Vice Chairman, Corepla (Italy) EPR schemes in Italy</p> <p>Georg Rebernig, Managing Director, EAA - Environment Agency Austria Twinning Projects</p>
16:00	Coffee Break
16:20	<p><i>Q&A: Pull factors and opportunities for recycling</i> <i>Questions from the audience to the panel</i> Moderator: Jacki Davis, Brussels-based Journalist</p> <p>Panel will be composed of:</p> <ul style="list-style-type: none"> • NN, Head of Unit, Eco-Innovation and Circular Economy – Dir A Green Economy - DG Environment, European Commission – <i>tbc</i> • A representative from a French organisation dealing with the selection and recycling of household packaging (France) • Herman van Roost, Business Development Manager Recycling, TOTAL (Belgium) • Michael Scriba, MTM plastics (Germany) • Harald Pilz, Senior Advisor, denkstatt (Austria)
16:50 17:00	<p><i>Wrap-up of day 1</i></p> <p>Christoph Scharff, CEO, Altstoff Recycling Austria AG, ARA (Austria) Formal close: Karl-H. Foerster, Executive Director, PlasticsEurope</p>
19:00	<p><i>Welcome in Vienna – MQ, Halle E+G</i> Vienna City representative – <i>tbc</i> (Austria)</p> <p>EPRO Awards Ceremony</p>

19:30 – 22:00	Networking dinner Opening by one of the main sponsors
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Day 2

Thursday, 23rd February	
08:30	Registration
08:45	Opening and overview of the day Eva Maria Bieda , Sustainability & Advocacy Director, Dow Europe
09:00	Circular economy around the globe American Chemistry Council (United States) - <i>tbc</i> Plastics waste management in the U.S. Plastics Waste Management Institute (PWMI, Japan) - <i>tbc</i> Plastics waste legislation and the way to a circular economy in Japan Canadian Plastics Industry Association (CPIA) - <i>tbc</i> Specifics of waste management in Canada Yağmur Cengiz , General Manager, Turkish Plastics Industry Foundation (PAGEV) - <i>tbc</i> Challenges of waste management in an emerging country Q&A
10:00	Identification—Sorting—Treatment Moderator: Antonino Furfari , Plastics Recycling Europe (PRE) <ul style="list-style-type: none"> Hendrik Beel, Managing Director, RTT Steinert GmbH (Germany) Automated solution for modern waste sorting Steven Burns, Development Manager, Impact Solutions (UK) Innovative separation of mixed polyolefins for improved recycling Sorting and treatment of household wastes Q&A
11:00	Networking break
11:30	Opportunities and solutions for advanced recycling and production utilisation Moderator: Michael Scriba , CEO, mtm plastics (Germany) <ul style="list-style-type: none"> Andy Whyte, Environment & Sustainability Specialist, Ricoh UK Products Limited (RPL) (UK) Recycling, reuse, remanufacturing

	<ul style="list-style-type: none"> • Uwe Ruster, Lead Engineer, Recycled/Sustainable Materials, Adam Opel AG (Germany) Use of recycled plastics in automotive • Brand owner • Gerald Rebitzer, Sustainability Director, Amcor Flexibles (Switzerland) Plastics recycling in the value chain • Giovanni Bressan, Purchasing Manager, Karton SpA (Italy) Recycling to new corrugated PP packaging • Multilayer film recycling
13:00	Lunch break
13:45	<p>Moderator: Peter Sundt, Secretary General, European Association of Plastics Recycling and Recovery Organisations (EPRO)</p> <p>French project on economic instruments to help the development of recycling Claire Dadou-Williams, Délégué Général, 2ACR, Association Alliance Chimie Recyclage (France)</p> <p><i>Further technologies: feedstock recycling and energy recovery</i></p> <p>Feedstock Recycling</p> <ul style="list-style-type: none"> • Ina Vrancken, Marketing Manager General Industry, 3M (Germany) Up-Cycling of fully fluorinated polymers • Erik Moerman, Business Development Manager Industrial Services, Indaver (Belgium) Plastic to Chemicals as part of Indaver's Molecule Management <p>Energy Recovery</p> <ul style="list-style-type: none"> • Geert Cuperus, European Recovered Fuel Organisation (ERFO) - <i>tbc</i> Energy recovery from SRF • Modernised MSWI <p>Q&A</p>
15:15	<p><i>Beyond waste management towards Circular Economy</i></p> <p>Moderator: Harald Pilz, Senior Consultant denkstatt</p> <p><i>Short standing panel debate with the following panelists:</i></p> <ul style="list-style-type: none"> • Klaus Wittstock, Head of Industry Advocacy & Environmental Policy, BASF SE (Germany) talking about resource efficiency • Representative talking about eco-design

	<ul style="list-style-type: none"> • Karl Kienzl, Deputy Managing Director, EAA - Environment Agency Austria talking about priority area plastics within the action plan • Stuart Hayward-Higham, Technical Development Director, SUEZ UK
15:45	<p><i>Wrap-up Identiplast 2017</i></p> <p>Terry McCormack, Leader Corporate Sustainable Development, LyondellBasell (UK) and Chairman of PlasticsEurope Waste Management Group</p>
16:00	<p><i>Close of conference and outlook on the future</i></p>