



Future of

POLYOLEFINS

18th & 19th January 2017 - Amsterdam, The Netherlands

Key Topics

- Factors Influencing the Petrochemical Industry
- Legislation & Regulation
- Feedstock Markets Analysis
- The European Polyolefins Market
- Technologies & Processes Developments
- Polyolefin Producers & Plastic Converters: Strengthening Relationships & Working towards Innovation Together
- End Markets: Drivers, Expectations & Forecasts
- Recycling & Recycled Polyolefins
- Bio-Based & Bio-Degradable Polyolefins

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ACI's 5th annual Future of Polyolefins Summit will be taking place in Amsterdam, The Netherlands on 18-19 January 2017.

For this new edition, the conference will give updates on the global polyolefin market and its developments, as well as focusing on feedstock markets & processes developments, and the recycling perspective.

Over the two days, the event will give you in-depth look into polyolefin applications processes and latest technology advancements, through case studies & interactive sessions led by industry experts.

Once again, the conference will bring together senior executive from petrochemical companies, plastic converter, technology providers, chemical intermediate suppliers, researchers, as well as other influential stakeholders amongst the value chain.

Join us in Amsterdam to exchange your point of view with your peers and engage in excellent networking opportunities.

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Strengthening Relationships & Working towards
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Speaking Opportunities

If you would like to be considered as a speaker at the event, for a 30-45mins presentation, please submit an abstract for consideration to:

Lauriane Pardoux +44 20 3141 0632 /
lpardoux@acieu.net

Opportunities to Meet your Target Audience



Showcase your technologies to the industry, with opportunities to demonstrate the capabilities of your latest products and services. Companies can gain direct access to our senior level audience and have an increased level of visibility and exposure through branding and networking at the conference. This will allow you to attract new business and forge lasting commercial relationships.

For information on available commercial opportunities, please contact:

Sam Cormack

+44 (0) 20 3141 0626 - samc@acieu.net

Who will attend?

ACI's Future of Polyolefins 2017 Summit will bring together senior executive from:

- Oil & Gas / Petrochemicals / chemicals companies
- Feedstocks / olefins suppliers / Chemical & commodity trading / Polymer & polyolefin producers
- End product manufacturers / Plastic compounders and converters
- EPC / Technology providers (catalysts manufacturers etc.)
- Masterbatch suppliers / Chemicals intermediates suppliers
- Research centres and institutes
- Universities / Petrochemical & chemical consultants
- Policy / regulation / environmental institutions and bodies
- Financial stakeholders: venture capital firms, investment banks, private equity firms

Registration is Simple

If you would like to register for this event or wish to find out more information, please contact:

Mohammed Ahsan +44 20 3141 0606 /
mahsan@acieu.net

DAY 1

Wednesday 18th January 2017

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIR'S OPENING REMARKS**



Paul Turner
Vice President
LyondellBasell

09:15 **CONFERENCE PRESENTATION**
Factors Influencing the Petrochemical Industry

- Iranian sanctions lift, Brexit, US elections, terrorists' attacks in Europe...: How will political, and potentially currency, factors affect the petrochemical industry – worldwide and Europe wise?
- What to expect – or not, in terms of investments?
- Will the entire value chain, from feedstocks to plastics, be affected by these different factors?
- Anticipating & overcoming a force majeure situation



Krisztina Petrényiné Szabó
Petrochemical Product Line Group
Manager
MOL

SESSION ONE
Legislation & Regulation

- Getting a better understanding of the different regulations surrounding the polyolefin & plastic industries
- EC cumulative cost assessment study: How is the legislation affecting the different industry's actors?
- How governments' regulations are changing the plastic world? (Bans on plastic bags etc.)



Michael Scriba
Managing Director
mtm Plastics

PO recycling in a Circular Economy



Patricia Vangheluwe
Director Consumer & Environmental
Affairs
PlasticsEurope

10:00

10:30

11:00 **Panel Q&A**

11:15 **MORNING REFRESHMENTS**

11:45 **SESSION TWO**
Feedstock Markets Analysis

- Update & forecast on feedstock prices and volatility: regional perspective on olefin
- Getting a better understanding of the surge in oil prices and its effect
- Outlook on global naphtha market
- New US shale gas capacities on the market increasing the competitive landscape
- Anticipating the increased capacity of ethylene from US & Middle-East ethane crackers



Roberto Ribeiro
President
Townsend Solutions

Feedstock Competitiveness in a Volatile World

13:35 **LUNCH**

14:30 **SESSION THREE**
The European Polyolefins Market

- The role of Europe in the global polyolefin business
- Maintaining competitiveness with the US, the Middle-East and Asia
- Resisting the lack of gas availability in Europe
- Preparing products portfolio to anticipate the industry demand and drivers



Maria Ciliberti
VP Polyolefins Marketing & New
Business Development
Borealis

15:45 **CONFERENCE PRESENTATION**
More Value for Polyolefins that Stand the Test of Time

Supported by resin optimization and the introduction of new stabilizers, polyolefins offer the opportunity to lightweight parts while maintaining properties. This presentation will discuss examples of how new high performance stabilizers that increase polyolefin durability can accelerate industry value creation.



Andrea Landuzzi
Global Marketing Manager
Solvay

16:30 **AFTERNOON REFRESHMENTS**

17:00 SESSION FOUR

Technologies & Processes Developments

- Challenges & opportunities for plant life and capacity extension
- Steam cracking processes: Skipping the refining process in converting crude oil directly to light olefins
- Liquid cracking: Updates & developments in Fluid Catalytic Cracking
- Where are we on the move to starlight 3 catalysts?

18:15 CLOSE OF DAY ONE

DAY 2

Thursday 19th January 2017

08:30 REGISTRATION & COFFEE

09:00 CHAIR'S OPENING REMARKS



Paul Turner
Vice President
LyondellBasell

09:05 SESSION FIVE

Polyolefin Producers & Plastic Converters: Strengthening Relationships & Working toward Innovation

- Dealing with the increased pressure on supply chain performance
- Keeping communication channels open between producers & users for business development
- Establishing network of polyolefin users to uphold strong business relationships
- Taking advantage of more specialised polymers to create innovative products
- How are polyolefins designed to meet new requirements?



Karlheinz Hausmann
Global Sustainability Technology
Leader DuPont Packaging & Industrial
Polymers
DuPont

New Speciality Ethylene Copolymers for Transparent Molded Parts, Polymer Modification and other High Value Durable Applications



Dr Achim Grefenstein
Head of Group R&D
Head of CC Polymer Films & Film
Laminates
Constantia Flexibles

Innovation in cooperation between resin suppliers, extruders and packaging laminate converters

11:05 MORNING REFRESHMENTS

11:35 SESSION SIX

End Markets: Drivers, Expectations & Forecast

- Automotive, packaging, white goods/home appliances, construction: Case studies on main driving markets for polyolefins
- New development of PP for 3D printing: a potential new & promising end market?



Zoran Davidovski
Vice President Marketing & Innovation
Pipelife

Main drivers and barriers for plastic pipes in Europe



Maira Magnani
Advanced Materials & Processes
Ford

The future of polyolefines in the automotive industry from a sustainability perspective

13:25 LUNCH

14:30 CONFERENCE PRESENTATION

Recycling & Recycled Polyolefins

- Giving polyolefin plastics and films a second life
- Costs and possibilities assessment for recycled polyolefins
- Availability of recycling streams
- Potential competition for first-time use polyolefin products?

Commercial & Sponsorship Opportunities

For information on available commercial opportunities, please contact:
Sam Cormack
+44 (0)20 3141 0626

SESSION SEVEN

Bio-based & Bio-degradable Polyolefins

- Opportunities & challenges for polyolefin producers
- Updates and forecast for bio-based polyolefins
- Where are we with bio-degradable plastics?
- Loads of money & research dedicated to bio plastics: Is a breakthrough in the books?



François de Bie
Senior Marketing Director Bioplastics
Corbion

15:15

Sustainability of bioplastics: from CO2 start to end-of-life finish



Patrick Zimmermann
Director Marketing & Sales
FKuR

15:45

16:15

Panel Q&A

16:30

CHAIR'S CLOSING REMARKS



Paul Turner
Vice President
LyondellBasell

16:40

END OF CONFERENCE & NETWORKING
REFRESHMENTS



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Registration is Simple

If you would like to register for this event or wish to find out more information, you can contact **Mohammad Ahsan** using any of the following methods:

 +44 (0)20 3141 0606

 mahsan@acieu.net

 <http://www.acius.net>

 Postal Address:
ACI Europe, 5/13 Great Suffolk Street, London, SE1 ONS

Registration is Simple

Conference (Includes Access to All Documentation)
18th & 19th January 2017

£1,595
(Excl. VAT)

Documentation Packet Only

£420.00

Please Note.

Members and customers of all supporting organisations are entitled to a discount off their conference package.

For more information please call +44 (0) 20 3141 0606

Documentation Packet Available

We are selling Future of Polyolefins 2017 papers at just £395 (+£25 P&P). Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

About ACI

ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

Media Partners



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Accommodation

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