

WORLD TUBE CONGRESS

175 YEARS OF FLEXIBLE TUBES

Berlin 2nd June 2016

European Tube
Manufacturers Association

etma

INVITATION

2016 will be the year when it is 175 years ago that John Goffe Rand invented and patented the first collapsible tube in the US and thus laid the foundations for the breathtaking success story of this convincing packaging solution.

Reason enough for the **European Tube Manufacturers Association (etma)** to bring the international supply chain together to commemorate this remarkable birthday. We would like to celebrate this 175th anniversary of the flexible tube together with you and invite you to the international conference **“175 Years of Flexible Tubes - And Still Going Strong”** which will take place in Berlin on 2nd June 2016. The conference consists of interesting presentations about worldwide flexible tubes markets and other relevant topics for the flexible tube industry. The event also offers unique networking opportunities and culminates in a special anniversary Gala Dinner.

We are looking forward to celebrating the flexible tube's jubilee with you!



GESAMTVERBAND DER
ALUMINIUMINDUSTRIE e.V.

PROGRAMME

09.00 hrs Registration of participants

09.50 hrs **Welcome** (Gregor Spengler, etma Secretary General)

10.00 hrs **The European flexible tubes market – Opportunities and Challenges** (Dr. Monika Kopra-Schäfer, etma President)

10.30 hrs **The North American Tube: A Changing Landscape** (Michael Hoard, US Tube Council President)

11.00 hrs Questions & Answers

11.15 hrs Coffee break 1

11.45 hrs **The Asian flexible tubes market – Latest developments and trends** (Ashok Goel, CEO Essel Propack)

12.15 hrs **Worldwide development of plastic raw material prices and capacities** (Daniel Stricker, Editor in Chief, KI , Head of Market Research, KI Group)

12.45 hrs Questions & Answers

13.00 hrs Lunch break

14.00 hrs **Requirements for flexible tube packaging from the perspective of brand owner's point of view** (Speaker from Henkel International Packaging Development)

14.45 hrs **Supply chain 4.0 of the flexible tube industry** (Mathias Ponzelar, Product Manager, IWK Verpackungstechnik)

15.15 hrs **Future shopping and influences on the packaging industry** (Marco Atzberger; Member of the Management Board of EHI Retail Institute)

15.45 hrs Questions & Answers

16.15 hrs Coffee break 2

19.30 hrs Transfer to Humboldt Carré

20.00 hrs **Gala Dinner at Humboldt Carré incl. proclamation "Winners Tube of the Year 2016"**

Status: November 2015. Subject to change without prior notice.

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Congress Hotel

Pullman Berlin Schweizerhof

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www.pullmanhotels.com

How to find:

<http://www.accorhotels.com/gb/hotel-5347-pullman-berlin-schweizerhof/location.shtml>

Accommodation

Superior Single room:

EUR 155,--/room/night incl. breakfast

Superior Double room:

EUR 177,--/room/night incl. breakfast

Booking link (please book until 29th February 2016):

https://aws.passkey.com/event/14392273/owner/2556160/home?lang=en_US

Registration

First name

Surname

Company

Street

Zipcode + City

Country

Contact email

Contact phone

Date/Signature

Please send your registration to etma
until 29th February 2016

Organizer

european tube manufacturers association (etma)

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Registration Fee

Payment of the registration fee of EUR 690,-- plus VAT grants unrestricted admission to all events/lectures, catering during the breaks as well as to the Gala Dinner on 2nd June 2016.

After receipt of your registration form you will get an invoice, payment of which guarantees your access to the event. In case of non-attendance you may nominate another representative at no charge. Any cancellation must be received in writing on or before 18th March 2016 at the latest and will be refunded less a cancellation charge of EUR 105,--. No-shows will not be refunded.

We reserve the right to change the programme due to essential reasons. If the event has to be called off all registration fees already received will be refunded in total. All further liability excluded.

