

# plastprintpack

West Africa



**3<sup>rd</sup>**  
INTERNATIONAL TRADE SHOW

PLASTICS, COMPOSITES & CHEMISTRY

PRINTING & PACKAGING SOLUTIONS AND MATERIAL

**1 - 3 DECEMBER 2015**

Accra International Conference Centre

[www.ppp-westafrica.com](http://www.ppp-westafrica.com)

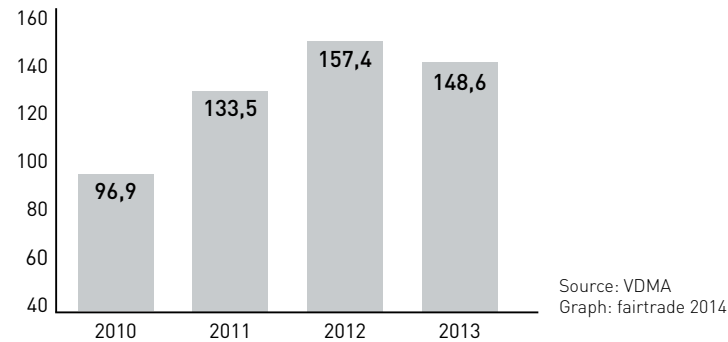
Organiser:

Institutional Partners:



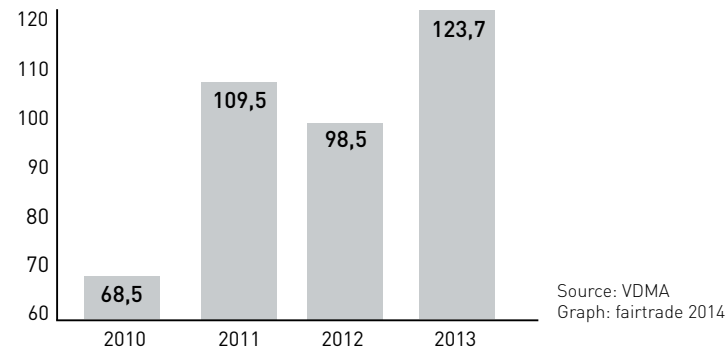
According to VDMA-The German Engineering Association, the West African plastics industry increased imports of plastics machinery and equipment from 96.9 million Euro in 2010 to 148.6 million Euro in 2013.

Exports of plastics technology to West Africa enjoy staggering growth



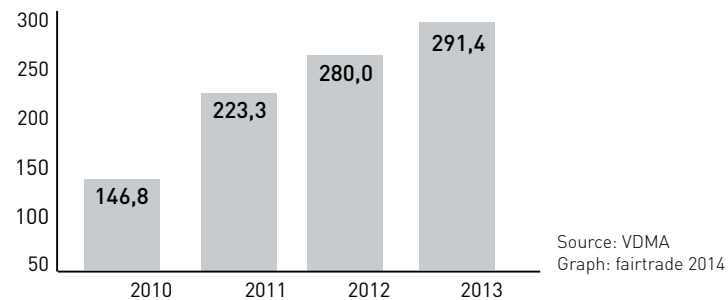
West African imports of printing and paper machinery and equipment rose from 68.5 million Euro in 2010 to 123.7 million Euro in 2013.

West African imports of printing and paper machinery and equipment (in million Euro)



West African imports of packaging machinery and equipment have increased from 146.8 million Euro in 2010 to 291.4 million Euro in 2013.

West African imports of packaging machinery and equipment (in million Euro)

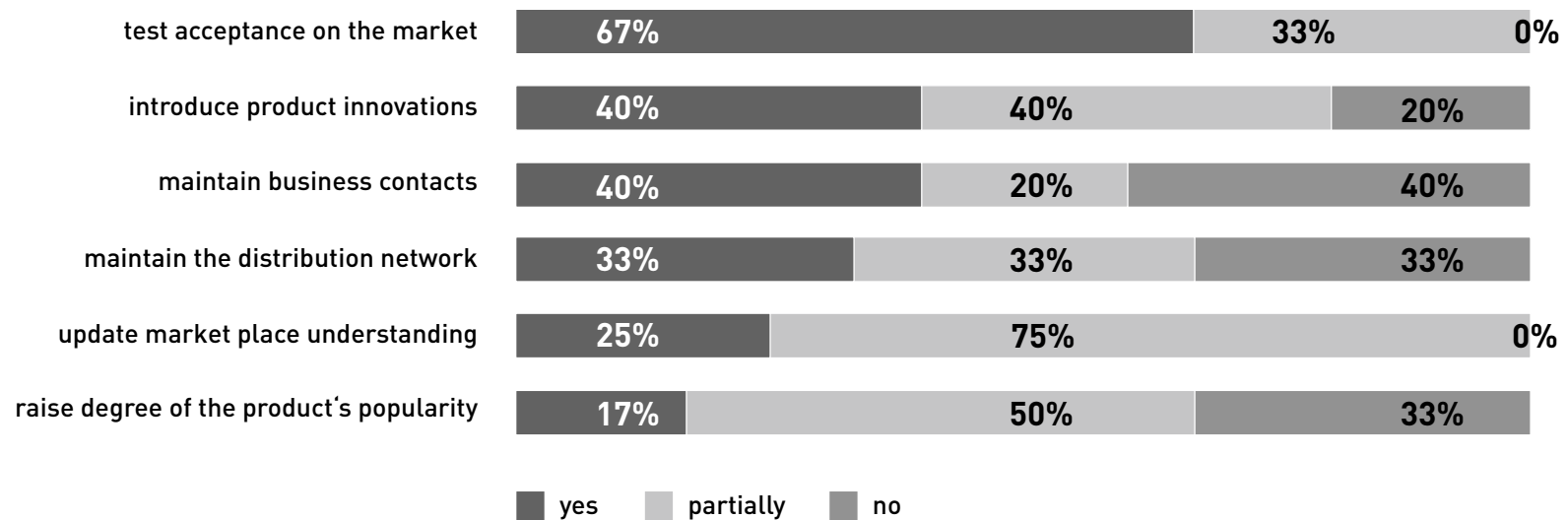


## TOP EXHIBITORS 2013 & 14

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## ACHIEVEMENT OF MAIN TARGETS OF EXHIBITORS



## READ WHAT THEY SAID:



**HON. EKOW SPIO GABRAH**  
Minister of Trade & Industry:

The agrofood & plastprintpack West Africa which signifies a two trail-blazer exhibition comes as an excellent double-header approach to bringing value addition and safety, particularly at a time that packaging technology is undergoing rapid development driven by the increasing quest for food safety, transportability and aesthetic appeal.



**MR PETER DANIEL**  
Regional Sales Manager Africa  
– WINDMÖLLER & HÖLSCHER:

The Ghanaian market is important to us because the country is politically stable and our business is on a constant upswing. All our machines are specially adapted for the West African market with a 24/24 and 7/7 service. We have seen a lot of interest in our solutions and we have also made some good new contacts during the first two days of the show.



**MR VINCENT COMMES**  
General Manager at Konica Minolta Sensing - France:

Our technologies will help our Ghanaian and West African customers to reach the US & European quality standard. We are very satisfied with the quality of the professional visitors as we already had more than 30 quality contacts within the first 2 days.



**MR P.J. KWON**  
A. Manager – Samhwa Corp.:

The quality and affordability make our products suitable for our customers in Ghana and West Africa. The main target of our participation at plastprintpack West Africa 2014 is to meet producers from the plastics industry as well as converters. In the last three days we made valuable business contacts and are happy to meet many professionals.

70% of the visitors were decision makers!

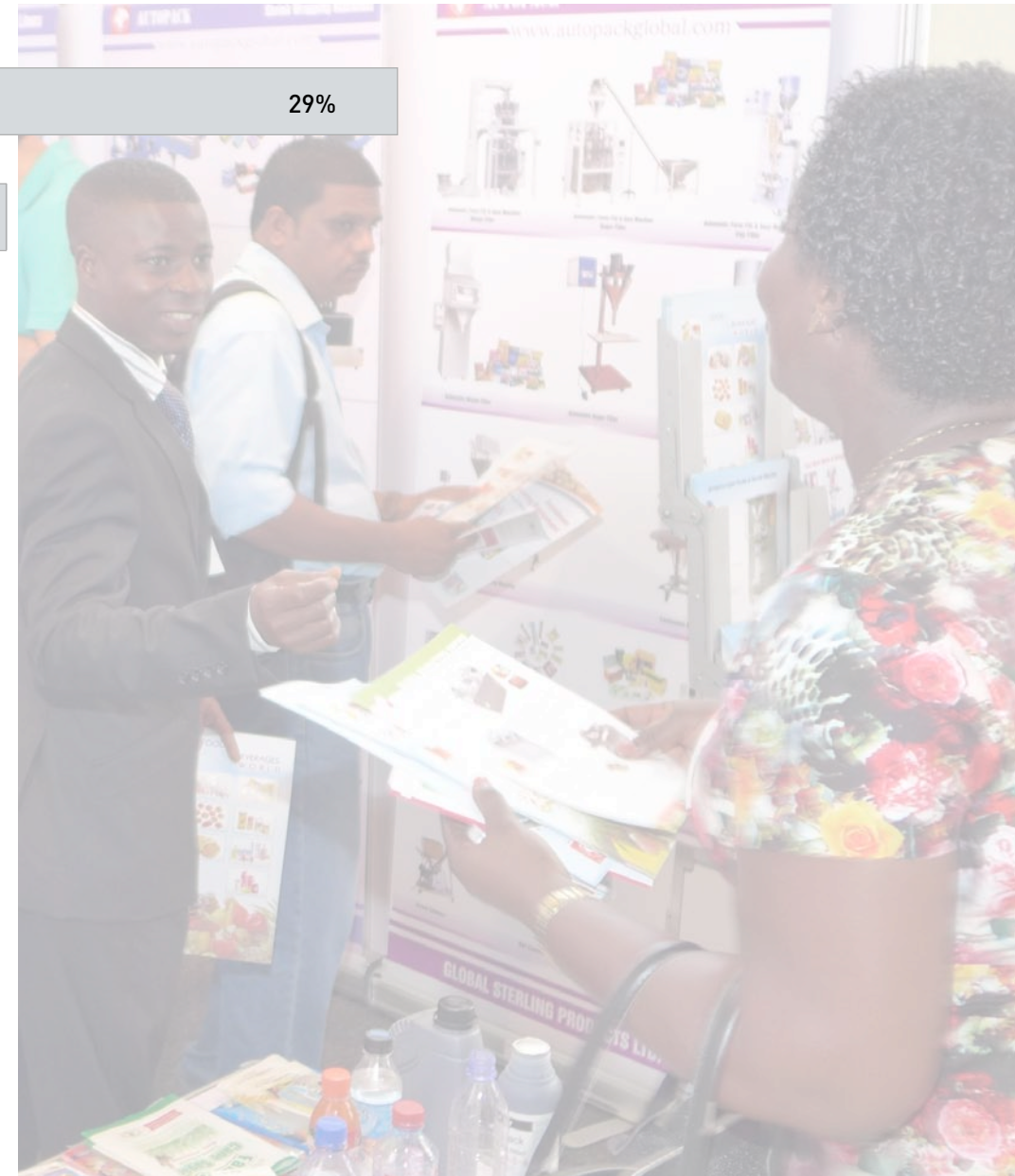
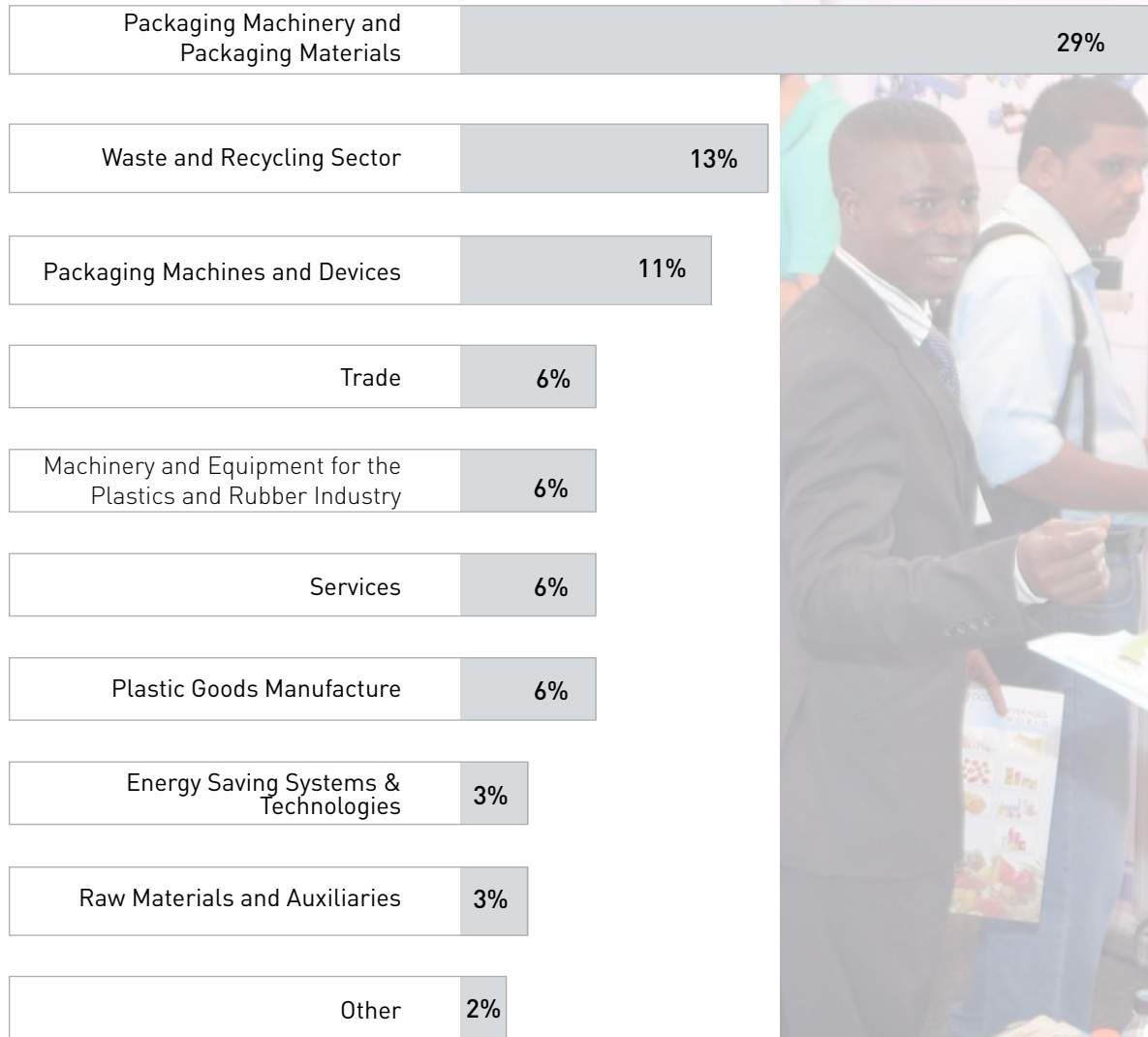
91% of the visitors recommend visiting plastprintpack West Africa to their colleagues



## TOP VISITING COMPANIES

- AFRICAN AUTOMOBILE
- ALPHARM INV.
- BASF CHEMICALS
- BAYER.
- CHIMTEC S.A. GHANA
- CLEAR PACK SINGAPORE
- FINE PRINT
- FINEPACK INDUSTRIES
- GLOBAL METRO GHANA
- HO POLYTECHNIC
- IMAGE CONSORTIUM INPACK PRINT GHANA
- INSTITUTE OF PACKAGING GHANA
- INTEGRATED PACKAGING SYSTEMS
- LET'S PACKAGE GHANA
- LINCOCHEM
- PAKGHANA COMPANY
- PAKGREEN
- PLASPACK IND.
- PLAST-CONSULTING
- POLY PRODUCTS
- PRINT PACK GHANA
- TOTAL PETROLEUM GHANA

## Sectors of the visitors' interest



# EXHIBITION PROGRAM

## PLASTICS, RUBBER AND COMPOSITES

- Raw materials, chemicals and auxiliaries
- Plastic packaging machinery and technology, equipment and services
- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machine
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Molds and dies
- Ancillary equipment
- Measuring, control and test equipments
- Parts and components
- Semi-finished products, technical parts and reinforced plastics
- Plastics finished products

## PRINT

- Pre-press and pre-media
- Printing machinery, appliances and accessories
- Book binding and print finishing
- Paper converting and packaging production
- Materials and consumables
- Services

## PACKAGING AND CONDITIONING

- Packaging machines and equipment
- Machines and equipment for beverage and liquid bottling and packaging
- Machines and equipment for imprinting of packaging material
- Packaging devices
- Packaging appliances
- Packaging materials
- Packaging means and aids
- Services



# KEY FACTORS FOR YOUR SUCCESS

1

## TOP GOVERNMENTAL AND INSTITUTIONAL SUPPORT FROM WITHIN WEST AFRICA AND FROM EUROPE

Organised with the participation of:

Ministry of Food & Agriculture  
Ministry of Trade & Industry

Embassy of Germany  
Embassy of France  
Embassy of Italy  
Embassy of Netherlands



2

## PARTNER OF FAIRTRADE IN GHANA



The Delegation of German Industry and Commerce in Ghana (AHK Ghana) offers substantial information and assistance to enter the Ghanaian market.



3

## EXCELLENT DATA BASE

The database of fairtrade for plastprintpack West Africa has more than 11.900 personalized contacts, amongst them all visitors of agrofood & plastprintpack 2013 & 14, more than 70 % of them declared to be decision maker in their company.



4

## THE INDUSTRY PORTAL

The [plastprintpack Industry Portal](#) allows exhibitors and visitors to connect before, during and after the event.



## PLASTPRINTPACK WEST AFRICA 2015 AT THE ACCRA INTERNATIONAL CONFERENCE CENTRE

Situated in Ghana's capital, with ready access to Kotoka Airport and first-class hotels, the multi-purpose Accra International Conference Centre has a 6,000-person capacity. For large-scale conferences and events, there is no finer venue – the Accra International Conference Centre is a centre of attention for everyone doing business in West Africa.



## FAIRTRADE – VALUABLE BUSINESS CONTACTS. ISO QUALITY MANAGEMENT. UFI QUALITY NORMS.



fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, Eastern Europe and the Middle East.

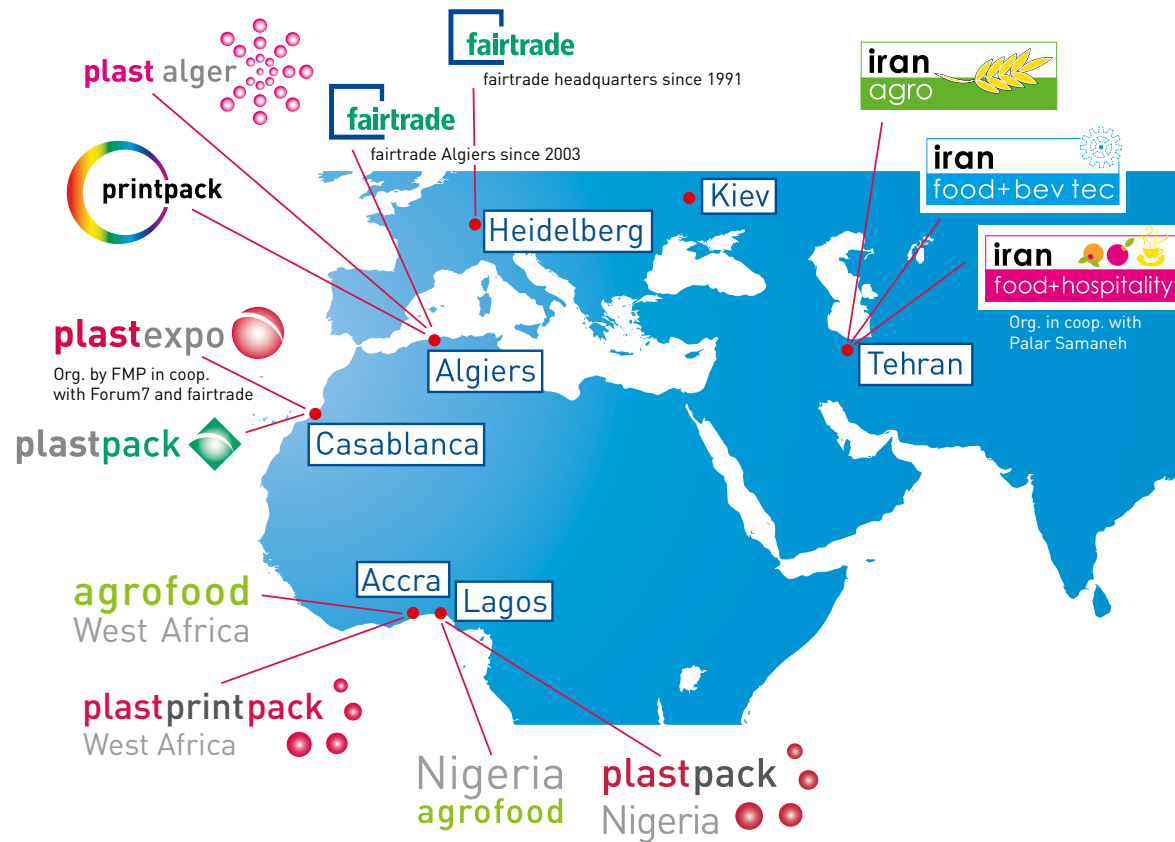
Managed by its shareholder and headquartered in Heidelberg, Germany, fairtrade maintains a powerful network of agencies and partnerships

throughout the world. Since 2003, fairtrade operates a subsidiary company in Algiers, Eurl fairtrade expo.

Our management system is ISO 9001: 2008 certified.

Being a member of UFI-The Global Association of the Exhibition Industry, fairtrade organises events according to the UFI quality norms.

## SUSTAINABLE SUCCESS IN AFRICA, THE MIDDLE EAST AND EUROPE EVER SINCE 1991



## WE'LL BE YOUR BACK-UP TEAM!

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### CONTACT INTERNATIONAL



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www.fairtrade-messe.de



ISO 9001:2008 certified

### CONTACT FOR WEST AFRICA



Delegation der Deutschen Wirtschaft  
in Ghana  
Delegation of German Industry and  
Commerce in Ghana

**Delegation of German Industry and Commerce in Ghana**  
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Tel. + 233-(0)-302 631681-3 • Fax: + 233-(0)-302 631684  
victoria.agbai@ghana.ahk.de • www.ghana.ahk.de

## BOOK YOUR BOOTH NOW!

### INSTITUTIONAL PARTNERS:

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Delegation der Deutschen Wirtschaft  
in Ghana  
Delegation of German Industry and  
Commerce in Ghana