

4th Edition

 Kenya
Plast

June 8 - 10, 2016
KICC | Nairobi | KENYA

East Africa & Beyond

Kenya, Tanzania, Burundi, South Sudan,
Somalia, Malawi, Madagascar, Zambia,
Seychelles, Ethiopia, Rwanda & Uganda



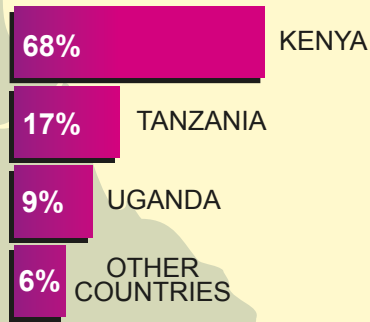
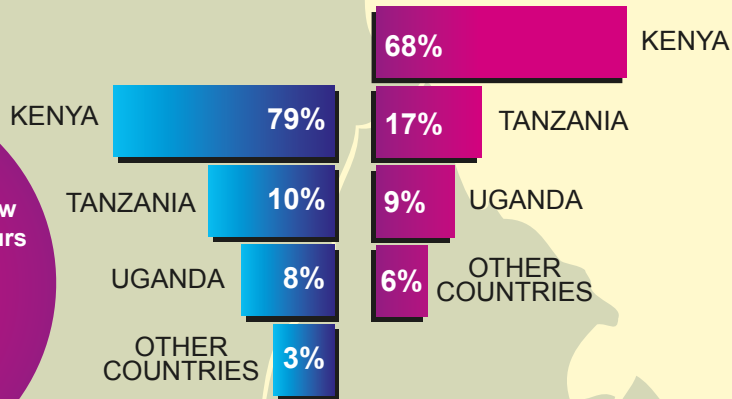
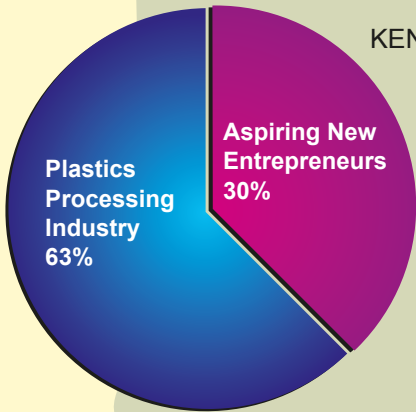
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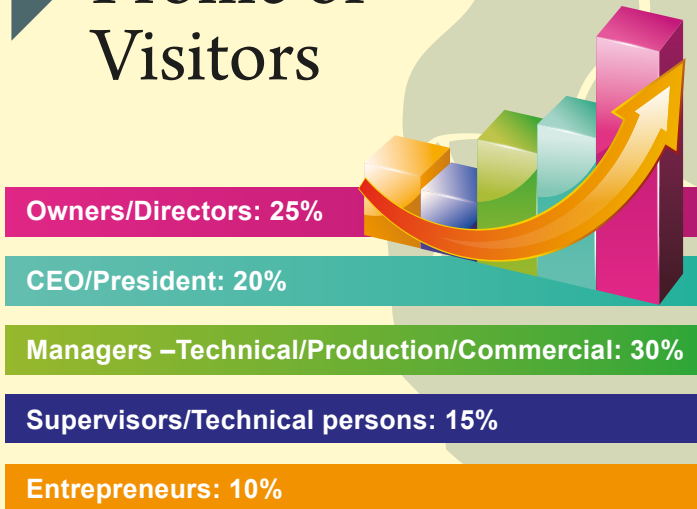


Show Report of the Third Edition

Business Visitors



Profile of Visitors



Visitors Feedback

"Good exhibition...a wide range of offerings - good eye opener for us."

"Live demo of machines helped us understand the quality of the machines."

"It is very useful for new entrepreneurs."

"We got a good update on the developments."

"East Africa is developing and such exhibitions can boost plastics business and promote new industries."

"Overall the exhibition was good with very good response from local market."

"After participation, we got good link ups with lot of companies."



Highlight of the Fourth Edition

GUARANTEED VISITORS FROM EAST AFRICAN COUNTRIES AS ALL CHAMBERS ARE EXTENDING SUPPORT

KENYA PLAST will be leveraging the support of leading chambers in East African Countries and particularly in Kenya, Tanzania and Uganda who have already committed their support to promote KENYA PLAST. This will help widen the reach of our promotional efforts and bring in visitors from all the East African countries – Kenya, Tanzania, Burundi, South Sudan, Somalia, Malawi, Madagascar, Zambia, Seychelles, Ethiopia, Rwanda, and Uganda

Our Supporting Chambers :



THE KENYA NATIONAL CHAMBER OF COMMERCE AND INDUSTRY - KNCCI

KNCCI is a NON-PROFIT, autonomous, private sector institution and membership based organization. It was established in 1965 from the amalgamation of the then three existing Chambers of Commerce: the Asian, African and European chambers, to protect and develop the interests of the business community. KNCCI has a countrywide outreach with 47 County Chambers.



KENYA ASSOCIATION OF MANUFACTURERS - KAM

KAM is the representative organization for manufacturing and value-add industries in Kenya. In pursuit of its core mandate of policy advocacy, KAM promotes trade and investment, upholds standards, encourages the formulation, enactment and administration of sound policies that facilitate a competitive business environment and reduce the cost of doing business.



CONFEDERATION OF TANZANIA INDUSTRIES – CTI

CTI is an independent, self-financed Business Membership Organization that aims to ensure that there is a conducive legal, financial and economic environment within which industries can operate effectively, prosper and contribute to national wealth and development.



TANZANIA CHAMBER OF COMMERCE, INDUSTRY AND AGRICULTURE - TCCIA

TCCIA plays an important role in moving on from a centralized, planned economy towards a more open, mixed economy giving full scope to privately owned enterprises and farms. With offices in all 21 regions of mainland Tanzania and over 92 district centers, TCCIA helps link the private sector to the Government with a view toward promoting the development of private enterprise.



UGANDA ASSOCIATION OF MANUFACTURERS – UMA

UMA is one of the largest organizations representing the broad industrial and commercial sectors of Uganda's economy and an important forum for the private sector in the country. UMA has a membership comprising of both the private and public sector. UMA serves the interest of its members shaping national and regional policies and leading the industrial sector towards sustainable global competitiveness.



Visitor Promotion Efforts

Periodic WORKSHOPS, TECHNICAL LECTURES AND INDUSTRY MEETS

E-NEWSLETTERS

VIRAL MAIL CAMPAIGNS social networking sites

Sponsored NEWSLETTERS

PRE-EVENT LAUNCH meets in as many countries

BANNERS / VINYL POSTERS in vehicles

Show DIRECTORY\PREVIEWS

E-INVITES AND SMS REMINDERS

PRESS

BILL BOARDS

ADS in Newsletters & Trade Magazines

WEB BANNERS in Portals

PROMOTION through Supporting Chambers



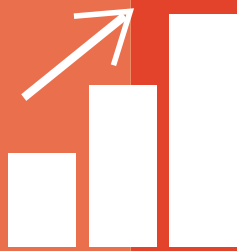




Exhibit Profile

- ✓ Raw materials, Polymers & Resins, Intermediates, Blends & Alloys, Composites
- ✓ Specialty Chemicals, Masterbatches, Additives, Colourants, Fillers & Reinforcements
- ✓ Processing Machinery – Extrusion / Moulding
- ✓ Moulds & dies
- ✓ Converting Equipment – Printing / Decorating / Slitting & rewinding
Laminating / Bag and pouch making
- ✓ Ancillary Equipment – Surface treaters / Dryers / Scrap grinders
Mixers / Conveyers & Material loaders
- ✓ Testing equipment / Software solutions
- ✓ Recycling plants & auxiliaries
- ✓ Promotion of Plasticsulture
- ✓ Training institutions / Publishers
- ✓ Finished Products



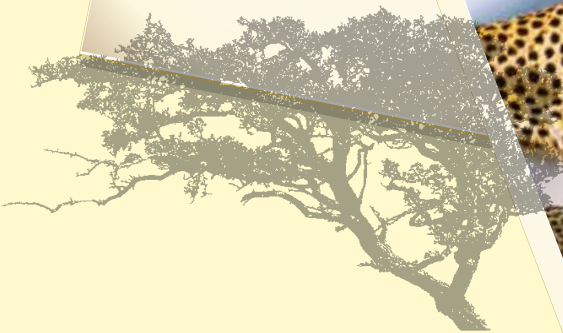
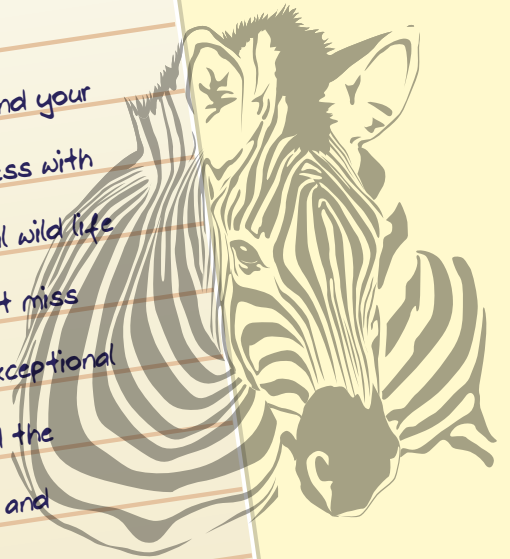


Other Attractions

Make the most
of your travel!

While you participate in KENYA PLAST and expand your professional network, how about combining business with some pleasure? Plan a family vacation or a special wild life sight-seeing itinerary! Among other places, don't miss visiting Masai Mara - globally famous for its exceptional population of lions, leopards and cheetahs, and the Great Migration of zebra, Thomson's gazelle, and wildebeest to and from the Serengeti.

Don't miss this lifetime opportunity!



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