

5th International Plastics, Rubber, Composites, Packaging and Conditioning Trade Fair for Morocco and North Africa



19 – 22 June 2013 International Fairgrounds of Casablanca - OFEC

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Delegate organiser

In cooperation with









19 - 22 June 2013 International Fairgrounds of Casablanca, Casablanca, Morocco 5th International Plastics, Rubber, Composites, Packaging and Conditioning Trade Fair for Morocco and North Africa

The 5th plast expo from 19 - 22 June 2013 in Casablanca - a gateway for valuable business contacts in North-Africa

More than 2,800 trade visitors and 150 exhibitors expected

Against the backdrop of massive investments into the North-African plastics and packaging industry and a huge increase in demand for plastics and chemical products, the <u>Moroccan</u> <u>Plastics Association FMP</u> in cooperation with <u>Forum 7</u> and <u>fairtrade</u> now organise plast expo 2013.

The 5th International Plastics, Rubber, Composites, Packaging and Conditioning Trade Fair for Morocco and North Africa is scheduled to be held at the Casablanca International Fairgrounds on 19 - 22 June 2013.

plast expo, a bi-annual event, works out successfully as the Euro-Mediterranean gateway to Africa. The organisers target to once again increase the number of trade visitors at plast expo 2013.

With 2,881 trade visitors (+40% compared to 2009!) discussing business with <u>137 exhibitors</u> from 18 countries (+34%), plast expo 2011 had confirmed its status as Morocco's and the Maghreb's major and highly efficient business-to-business event with a clear focus on quality attendees.

For plast expo 2013, the organisers target more than 2,800 trade visitors and 150 exhibitors. In addition to many international market leaders, some official pavilions will be back, the official Austrian pavilion for instance, the Valencia Association of Plastics Producers for Spain and others.















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For the upcoming event in 2013, the organisers are determined to add even more value to the show as they have consistently build up an excellent database in order to get in direct personal touch with the decision-makers in the Maghreb and other French-speaking African countries. **A vast direct-marketing campaign** has been tailored to bring even more high-profile trade visitors to the event!

Participating at plast expo 2013 is your opportunity to extend business contacts, highlight and introduce new technologies and services, build your customer base, generate new business leads and cultivate existing customer relationships. An efficient tool to increase your market share, to enhance brand recognition among your peers in the industry and to update your marketplace understanding by gaining greater knowledge of all industry players and their roles.

Full institutional backing. The event enjoys the official support of the Moroccan Ministry of Industry, Trade and New Technologies and of CGEM-General Confederation of Moroccan Enterprises.

UFI Approved Event. In 2009, the organisers have "earned the 'UFI Approved Event' quality label for plast expo as certification of the highest level of professional exhibition standards" (<u>UFI-The Global Association of the Exhibition</u> Industry).

Review plast expo 2011. For full details of the 2011 event, please view the <u>Post Show Report</u>.

For interviews and photos please see the <u>show-dailies</u> and the <u>gallery</u>.

plast expo 2013 in Casablanca and plast alger 2014 in Algiers. plast expo is a bi-annual event being held in Casablanca, Morocco, alternating with <u>plast alger</u> taking place again in 2014 in Algiers, Algeria.















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Exhibition program

PLASTICS, RUBBER AND COMPOSITES

- Raw materials, chemicals and auxiliaries
- Plastic packaging machinery and technology, equipment and services
- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machine
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Molds and dies
- Ancillary equipment
- Measuring, control and test equipments
- Parts and components
- Semi-finished products, technical parts and reinforced plastics
- Plastics finished products
- Services

PACKAGING AND CONDITIONING

- Packaging machines
- Packaging devices
- Packaging appliances
- Packaging materials
- Packaging means and aids
- Services

PRINTING

- Pre-press and pre-media
- Printing machinery, appliances and accessories
- Book binding and print finishing
- Paper converting and packaging production
- Materials and consumables
- Services









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Worldwide network of sales partners

For any inquiries and bookings, please contact your nearest fairtrade sales agent or fairtrade directly:

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