

# Alex. International Exhibition for Chemical and Plastic Industries



**1 - 4 May 2013**

**International Fair Ground**

**Alexandria – Egypt**

[www.alex-plast.com](http://www.alex-plast.com)



We are pleased to invite you to participate in the Alexandria International Exhibition for Chemical and Plastic Industries **Alex Plast** which will be held from 1- 4 May 2013 at International Fair Ground – Alexandria. and who will be involved, a major private sector companies and public Egyptian and international in the fields of Chemical and Plastic industry and all the products varied, which helps to open markets and the potential business deals and increase trade exchange and international Arab and learn the latest innovations and new technologies in the sectors of Chemical and Plastic industry



**Alex Plast** Is one of the most important specialized exhibitions which will be held in Alexandria, the second largest Egyptian governorates, which represents a strong industrial base, where are concentrated the most Egyptian industries such as the textile industry, Plastics industry, cement, paper, printing, fertilizer, food processing, iron and steel, metallurgy, oil refining, natural gas production, chemicals and petrochemicals,

The Alexandria Governorate is the trade industrial center for many nearby Egyptian governorates like (Gharbia Governorate - El Behera governorate - Marsa Matruh - Dakahlia Governorate). It is also considered to be the main gate for the Libyan market because it is the nearest Egyptian border provinces of the Libyan Jamahiriya

**Alex Plast** Is the largest industrial business sectors of the Chemical and Plastic industry, will aim to bring together raw material producers, primary processing and auxiliary equipment suppliers and traders under one roof in order to shed light on the latest techniques and modern technology in this vital sector is important

**Alex Plast** your participation in Alex Plast is a real opportunity for you to showcase your products to the largest number of specialists and decision-makers the Chemical and Plastic industry sector, which helps to open and stimulate domestic and foreign markets for your products and that by meeting with Egyptian and international companies, operating in the Chemical and Plastic sector



## Why Exhibit

- ✓ Showing your product in front of a group of specialists and decision-makers
- ✓ Find new channels for your products through Best Agents Sales
- ✓ Activation of the foundations of cooperation and communication between the consumer and the producer and importer
- ✓ Identify opportunities for new sales in accordance with the requirements of the actual market
- ✓ Exchange of experiences between the Egyptian companies and Arab and international



## Visitor profile

- ✓ Contracting companies dealing in chemical industries and plastic
- ✓ Consultants and engineers related chemicals and plastics sector
- ✓ Major owners of factories and purchasing managers and sales-related chemicals and plastics sector
- ✓ Agricultural development companies and the owners of the various agricultural projects
- ✓ Oil and gas companies, chemical companies and petrochemical
- ✓ Senior traders and exporters, distributors, agents and suppliers related chemicals and plastics sector
- ✓ Commercial Office in all Arab and international embassies in Egypt

## Fields of Exhibition

Raw materials and production requirements

Machines, injection systems and bloating

Machines and packaging materials

Machines and recycling systems

Industries related to the agricultural sector

Templates for basic metals

Industrial machinery and equipment sector

Specialized industrial chemicals

PVC pipes and sanitation products

Insulating materials related construction sector

Paints, dyes, detergents

Chemicals related printing and packaging sector

ALEX PLAST

## Advertising campaign

- ✓ Ads daily newspapers and magazines before and during the exhibition
- ✓ Signs and advertising in ways most vital places and public squares in Alexandria
- ✓ Invitation to contractors and construction companies and entrepreneurs giant related Chemical and Plastic Industries
- ✓ An invitation to the consulting firms and chemical engineers interested in the chemical and plastic industries
- ✓ Extend an invitation to factories specialized in the sector of chemical and plastic industries
- ✓ Extend an invitation to government officials related infrastructure projects
- ✓ Extend an invitation to the petroleum and petrochemical companies and natural gas in Alexandria
- ✓ Inviting dealers, suppliers and agents Sales to visit the exhibition
- ✓ Extend an invitation to embassies and commercial representation offices of Arab and

## :Registration and Booking

Cost per Sq.m 800 L.E "

- ✓ ( tables and chairs, carpets, lighting(booths include all equipments
- ✓ .s data'Free advertising page including all the participant

Available booths : (60 m - 48 m - 36 m - 18m- 12m)

o Payment : Cash Or transfer to account number 183340

( Trust international( Egypt - Cairo - Heliopolis Branch - Arab Bank

.ARABEGCXCOU: Swift code

## :For Booking and more information

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