

ADDING A NEW INDUSTRY OUTLOOK

5 - 7 September, 2013
Expo Centre Lahore

Lahore



PLASTIPACK

P A K I S T A N

11th International Plastics and Packaging
Industry Trade Fair



www.plastipac.com.pk

www.pk-plastipack.com

ORGANIZED BY





PLASTI&PACK PAKISTAN 2013

Serving Pakistan's second fastest growing industrial sector of plastics, printing & packaging since a decade, Plasti&Pack Pakistan has emerged as a highly competitive B2B marketplace and a preferred meeting junction for brand owners, industry professionals, buyers, suppliers & traders. With the changing

consumer propensity towards convenience, safety, availability & enhanced shelf appeal, the 11th edition of Plasti&Pack 2013 in Lahore will be the ideal trade fair in Pakistan to source & sell latest plastics printing & packaging machinery & material.



INDUSTRY STATISTICS

Foreign Direct Investment Petrochemicals	US\$ 16.5 million
Direct and Indirect Employment	750,000
Plastic Materials Imports	US\$ 1506.459 million
Plastic Materials Exports	US\$ 540.630 million
Paper & Paper Board & Imports	US\$ 396.451 million
Plastic, Packaging & Printing Machinery Imports	US\$ 187.804 million

Source: State Bank of Pakistan / Fedral Bureau of Statistics (Fiscal Year 2011-12)



SHOW HIGHLIGHTS 2012

- Plasti&Pack 2012 was inaugurated by Mr. Zamir A. Khan, Secretary Industries & Commerce, Government of Sindh; Mian Abrar Ahmed, President Karachi Chamber of Commerce & Industry; Mr. Ehteshamuddin, Chairman Korangi Association of Trade and Industries; Mr. Martin März, Managing Director of fairtrade Messe and Mr. Aamer Khanzada, Managing Director Pegasus Consultancy.
- 74 exhibitors from 14 countries discussed business with 3,464 visitors.
- 81% of the exhibitors conceded that new technologies were displayed at the exhibition.
- Extensive show coverage by local & international publications, web portals and TV & radio channels.
- Please see  **Post Show Report 2012** for further details.



PLASTI&PACK PAKISTAN NOW UFI APPROVED EVENT!

Excellent news: in November 2012, the organisers have "earned the 'UFI Approved Event' quality label for Plasti&Pack Pakistan as certification of the highest level of professional exhibition standards" (UFI The Global Association of the Exhibition Industry).

As the provision of data which have been verified by independent auditors is one of the cornerstones of the quality standards of UFI Approved Events, all Plasti&Pack Pakistan statistical data have been and will be audited by an independent auditing firm.



CONCURRENT EVENT

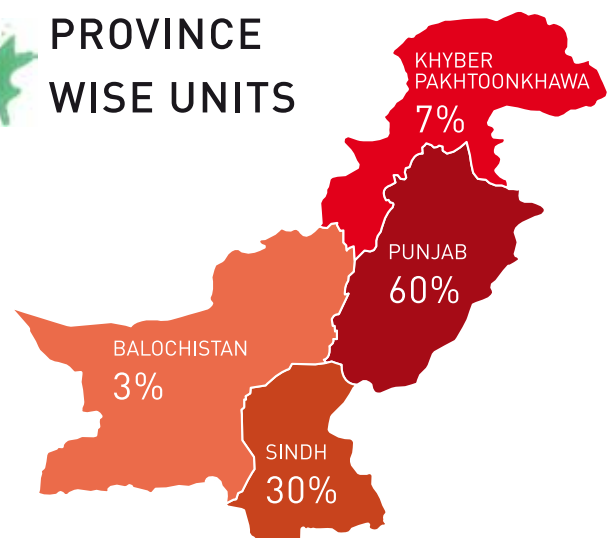


10th International Food, Beverage & Packaging Technology Trade Fair

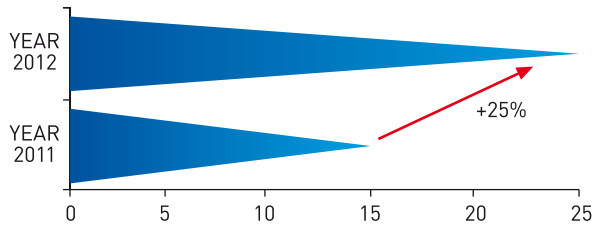
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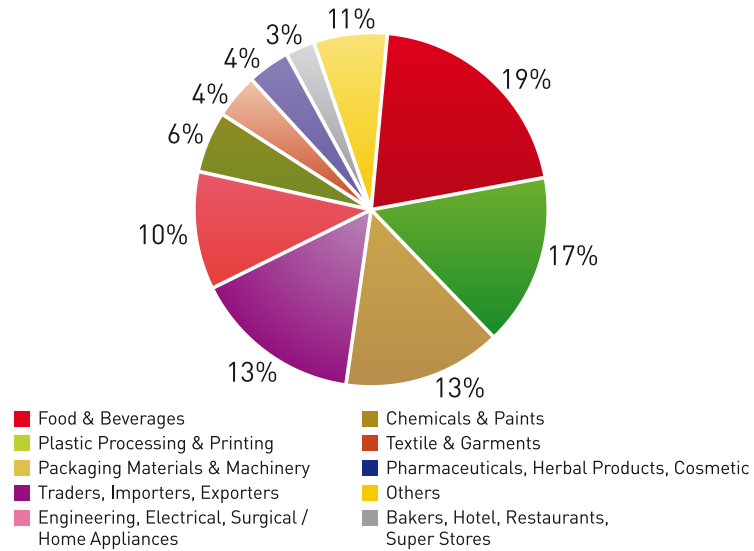
PROVINCE WISE UNITS



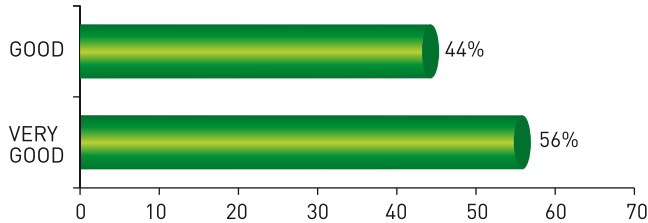
25% ↑ IN VISITING COUNTRIES



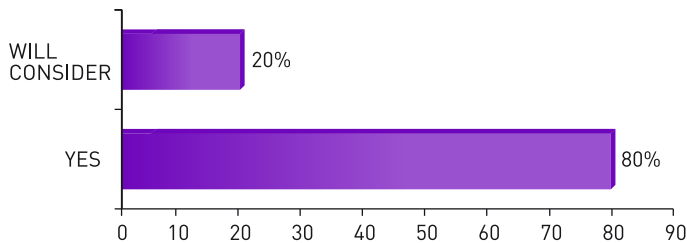
VISITORS' ACCORDING TO INDUSTRY



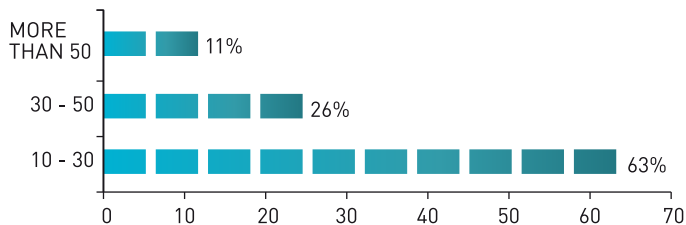
QUALITY OF TRADE VISITORS



INTERESTED IN NEXT EDITION



LEADS GENERATED



INTRODUCING FOR THE 1st TIME IN LAHORE ...



*LOCAL COMPETENCE ..
GLOBAL OPPORTUNITIES*

You are welcome to exhibit in the first Print, Paper & Label industry pavilion which is the perfect B2B confluence of allied industries of plastic & offset printing, paper & paper converting and label printing technologies. This new & exciting addition to **PLASTI&PACK PAKISTAN** will greatly leverage Pakistan's printing & graphic art industry and its sub sectors including printing for FMCG packaging, newspaper, books & magazine printing and publishing, digital & desktop publishing and display production.

The combined forces of **PLASTI&PACK PAKISTAN** and **PRINT PAPER & LABEL** will make up the ideal union as packaging has transformed into an art of better preservation and consumer convenience while printing and labels adds value to it with brand recognition & differentiation from competition, enhanced shelf appeal and product information.



EXHIBIT PROFILES

PLASTIC & PACKAGING

- Injection-Blow-Compression Molding Machines
- Dies & Molds
- Petrochemicals-Other Process Chemicals
- Extrusion-Bag Making-Blown Film Machinery
- Masterbatches & Other Specialty Chemicals
- Packing & Packaging Machines
- Bottling-Filling-Dosing-Capping Technology
- Pouch Making-Sealing-Slitting Machines & Material
- Flexible Packaging
- Thermo Foaming
- Measuring-Testing-Analytical Instruments
- Shrink Wrap
- Vacuum Packaging

PRINTING & LABELLING

- Printing, Lamination Machines & Equipment
- Sheet Fed Offset Printing Machines
- Flexographic Printing Machines
- Desktop Publishing

- Prepress & Media (Systems-Equipment-Software)
- Book Binding, Print Finishing Machines & Equipment
- Web Offset Printing Machines
- Paper, Printing Substrates, Inks & Consumables
- Post Press Systems
- Services & Software
- Label Printing Technologies

PAPER & PAPER CONVERTING

- Paper Processing for Packaging Machines & Equipment
- Paper Processing & Converting Machinery & Equipment
- Paper & Paperboard Machinery & Equipment
- Tissue Paper Converting, Making Machinery & Equipment
- Specialty Paper Technology
- Recycled Paper Technology
- Drying & Heating
- Environment Control
- Quality Control Systems
- Waste Management



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