



Register online at  
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#### DATE

Wednesday  
5th December 2012  
10.00am

#### LOCATION

**BPF House**  
6 Bath Place  
Rivington Street  
London  
EC2A 3JE

#### CONTACT

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#### PRICE (EXC VAT)

Members £175  
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Non Members £250

# Bioplastics: A World of Opportunity?

## A BPF SEMINAR



Presentations



by ...





# BIOPLASTICS: A World of Opportunity?

## A BPF Seminar

What is the future for bioplastics? This one day seminar will provide delegates with an in depth look at the current state of the bioplastics industry. With a mixture of practical case studies and technical sessions this seminar will examine all aspects of bioplastics from labelling to waste management. This is your opportunity to network, and to discover the latest ideas and thinking that you will be able to implement to improve your business and your products.

### THE SEMINAR PROGRAMME

- 10:00**      **Registration & Refreshments**
- 10.25**      **Chairman's Introduction** - *Graham Whitchurch, Solutions4plastics*
- 10.30**      **Bioplastics Market Overview** - *Dr John Williams, NNFCC*
- *Current/future demand and growth*
  - *Capacity & infrastructure*
  - *Next generation feed stocks & emerging applications*
- 11.15**      **Alternative Feedstocks for Polyolefins** - *Regina Penzo, Braskem*
- 11.45**      **Tea/coffee break**
- 12.00**      **Case Study: tbc**
- *An example of bioplastics in commercial use*
- 12.30**      **The Use of Compostable Plastics at London2012** – *Tony Breton, Novamont*
- *Compostables and the Olympics*
  - *Coca Cola and biobased PET*
- 13.00**      **Networking Lunch**
- Afternoon session to be chaired by Dr Terry Cooper, ARGO Group**
- 14.00**      **Labelling and Certification** - *Kirsty Barbara-Lange, European Bioplastics*
- *Certification schemes*
  - *Labelling schemes*
  - *The approach European BioPlastics would take to environmental claims*
- 14.45**      **Tea/Coffee break**
- 15.00**      **Bioplastics in the Waste Stream - Challenge or Opportunity?** - tbc, CIWM
- 15.30**      **Bioplastics in Waste Management Policy** - *Peter Jones, Ecolateral*
- *Biomaterials alongside recycling and energy from waste*
  - *Do they have a role in solving London's waste issues*
- 16.15**      **Round up and close**

# Speakers Biographies



## **Graham Whitchurch, Solutions4plastics**

A degree qualified Engineer by training; Graham has been working within many areas of the plastics industry since 1984. Initially working for some major companies such as British Polythene Industries & Huntsman within engineering, maintenance & manufacturing Graham's expertise was in the installation & commercialization of new lines.

Since 1999 Graham has worked entirely in the biopolymer industry. Initially as a Manufacturing Director for a PVOH supplier and following this, as the Operations Director for Adept Polymers. Graham was also a main board director for Stanelco plc, who supply both PVA & starch-based polymers.

Graham's own specialty is in the material selection, formulation & processing of biopolymers. During the last few years he has travelled extensively introducing biopolymers to potential customers & running trials at customer facilities on all types of conversion equipment and therefore has a good knowledge of the market, the products & opportunities



## **Dr John Williams, NNFCC**

John Williams is responsible for bio-derived polymers, composite and fibres at NNFCC. John is a chartered chemist and a globally experienced industrial senior manager, having worked extensively in product, process and market development for both multinational and SME organisations in the adhesives and polymer coating industry. Before joining NNFCC John ran a successful consultancy company specialising in biodegradable adhesives and coatings



## **Kristy-Barbara Lange, European Bioplastics**

Kristy-Barbara Lange is Head of Communications at European Bioplastics and responsible for all communications measures of the association internally and externally including media relations and corporate publishing. Kristy holds a Master of Political Sciences from Heidelberg University, Germany. Before joining European Bioplastics, she worked several years in international PR-agencies with the focus on clients from the (renewable) energy and the infrastructure sector.



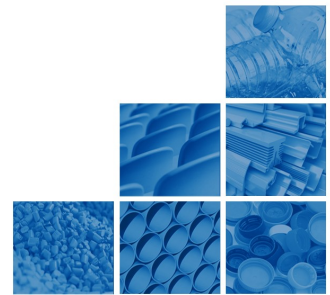
## **Peter Jones, Ecolateral**

Peter T Jones was until May 2008 a Director of Biffa Waste Services Limited with specific responsibilities in external affairs and strategy development. He now operates as a freelance advisor in matters strategic relating to the waste, carbon and materials efficiency agenda. He is a member of the Chartered Institutes of Marketing, Transport, and Wastes Management, and operates in roles demanding specific skills in the development and management of change processes in sectors undergoing substantial upheaval due to competitive, regulatory, or other pressures. He qualified as an Industrial Economist and in July 2007 received an Honorary Degree from the University of Southampton as a Doctor of the University for work associated with Environmental technologies.



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**For further information please contact the BPF Events Team**

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### REGISTRATION FORM FOR SEMINAR 5th December 2012

PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

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#### Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions. Please make all cheque payments out to 'The British Plastics Federation'

**Cancellation:** If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

**Refunds:** A charge of 20% will be made on written cancellations received before two weeks before the seminar – No refund will be given after the this date.

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This literature is correct at the time of going to print, however the BPF reserves the right to alter the programme without prior notice.

**A British Plastics Federation Seminar**