

Wood Plastics Composites in Europe (2011)

Analysis ■ Technology ■ Market Prospects and Opportunities

3rd edition



- ❖ Since our most recent previous report in 2006 the European market for Wood Plastic Composites (WPC) has grown dramatically and has been joined by a number of significant players. The Hackwell Group now announces the third edition of its report into European WPC, which was published in December 2011. We believe that this report will enable you to take advantage of these exciting growth opportunities.
- ❖ The first two Hackwell Group Reports were acknowledged throughout the industry to be the most thorough and comprehensive available.
- ❖ This latest report 'Wood Plastics Composites in Europe (2011)' has been thoroughly updated. It is based on many new interviews that were carried out throughout much of 2011.

WPCs

**have excellent environmental status
and enormous scope for further growth**

The 3rd Hackwell Report addresses such questions as:

◆ What is WPC? ◆ What are its properties? ◆ What are the market segments and applications? ◆ What standards and specifications apply? ◆ What raw materials go into WPC formulations? ◆ How easy is WPC to manufacture? ◆ What are the technical limitations of WPC? ◆ How can WPCs combine the best features of wood and plastics? ◆ Where are the current market opportunities in Europe? ◆ What distribution chains are being employed? ◆ Who are the major WPC players in Europe and what products do they offer? ◆ What kind of warranties are being offered?

Where are the growth opportunities for these materials? And to what extent is Europe affected by Asian and US imports?

WPCs combine the advantages of wood with the processability of plastics. They can be sawn, nailed, screwed and worked like wood, yet also extruded and moulded like plastics; they offer greater durability and moisture resistance than softwood. They can also replace exotic tropical hardwoods.



Who should read this Report?

The Hackwell Report will be of enormous value to anyone with a stake in the future of Wood Plastics Composites or considering entry into the market:

◆ Profile Extrusion Companies ◆ Injection Moulders ◆ Materials Handling Companies ◆ Machinery Suppliers ◆ Manufacturers of Internal and External Building Components ◆ Resin Suppliers ◆ Additive Suppliers ◆ Recycling Organisations ◆ Architects and Designers ◆ Wood Suppliers ◆ Furniture Producers ◆ Technical Research Institutes ◆ Environmental Groups ◆ Local Government Authorities and other Major Institutional Purchasers ◆ Universities

Who writes the Hackwell Report?

Brian Hackwell leads an established team including analysts, consultants, academics and multilingual market research specialists of UK, Belgian, Finnish and Swiss origin

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(subject to minor amendment before publication)

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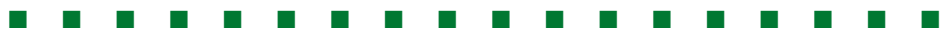
Major applications covered: decking, construction, window applications, fencing, furniture, infrastructure, reel cores, marine applications, automotive Industrial

10. Distribution channels

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