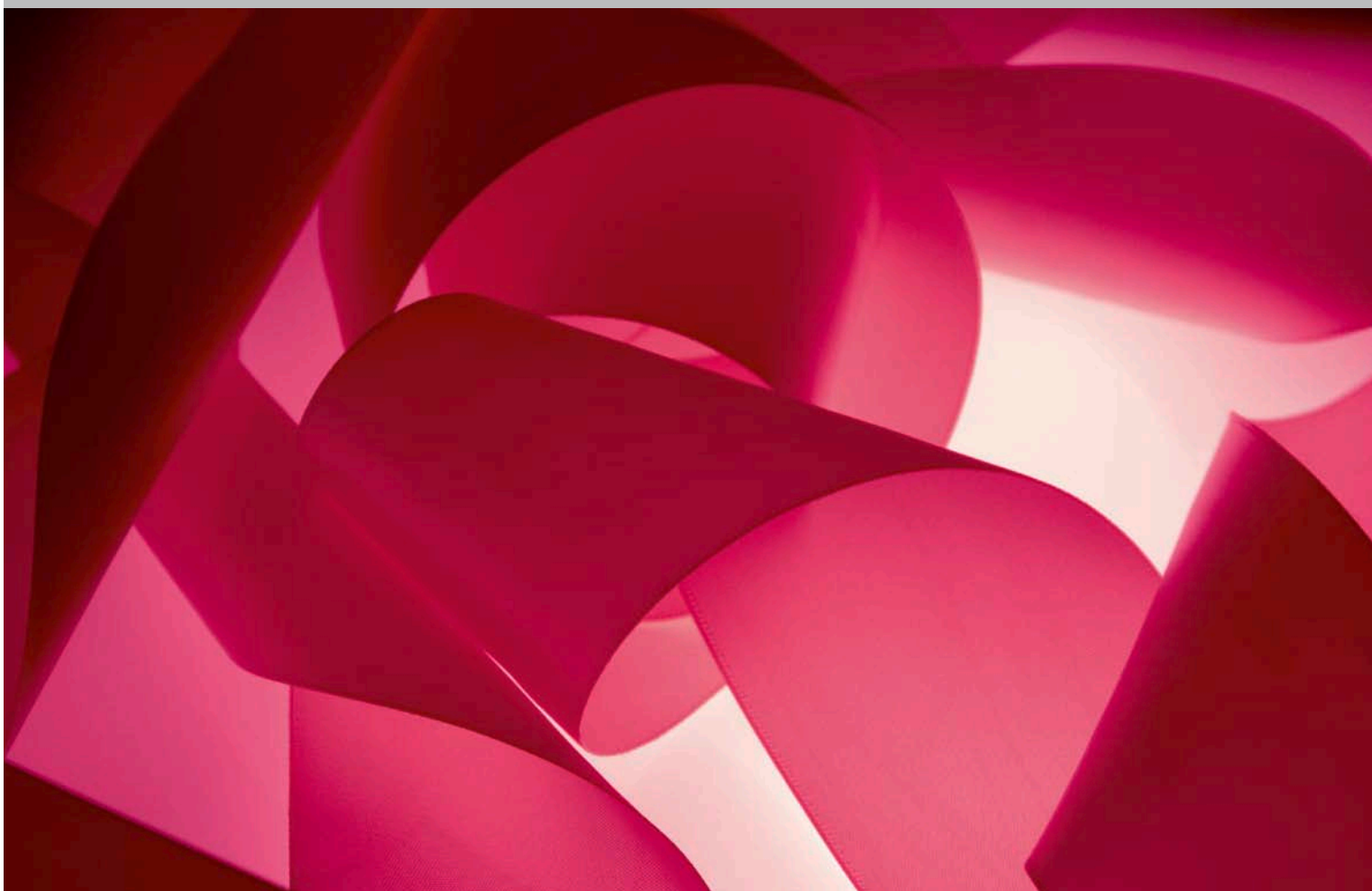




Algeria's 2nd International Plastics, Rubber and Composites
Trade Fair



24 - 27 September 2012

Palais des Expositions d'Alger-Safex, Algiers

⋮ www.plastalger.com ⋮





plast alger 2012 ...

... builds on the success of plast expo 2011 in Casablanca, Morocco and plast alger 2010 in Algiers.

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With 2,881 trade visitors (+40%!) discussing business with 137 exhibitors from 18 countries (+34% compared to 2009), **plast expo 2011 in Morocco** confirmed its status as the Maghreb's major and highly efficient business-to-business event with a clear focus on quality attendees.

The first **plast alger in Algiers in 2010** was a promising kick-off towards a future with great opportunities in the Algerian plast market with valuable contributions to the conference "Technological challenges for the plast industry on the way to a sustainable development".

plast alger 2012 focuses on a B2B-audience of professionals from all over Algeria. With up to 70% c-level attendees (CEOs and GMs; commercial, purchasing and technical directors; engineers), the event provides best possible opportunities for business!

Participating at the event is your opportunity to extend business contacts, highlight and introduce new technologies and services, build your customer base, generate new business leads and cultivate existing customer relationships.



www.plastalger.com

THE ALGERIAN PLASTICS INDUSTRY ...

... is one of the **fastest growing** and most important sectors in Algeria. The sector's annual growth rate amounts to 4 to 5% in these past few years. Its growth is driven manifold: by huge governmental projects and infrastructural investments (hydraulics, building and construction, energy, agriculture, gas tubes for Sonelgaz, etc.), as well as by industrial sub-contracting and the demand for packaging materials.

The Algerian plastics industry consists of some **2,200 enterprises**, among them subsidiaries of heavyweights

such as Sonatrach, Enip, Iap, Enpc, but mostly of small and medium sized private enterprises. Around 40% of them are active in injection, 20 % in extrusion, the rest in the fast-growing packaging and plasticulture sectors. The workforce stands at around 20,000.

With an **annual consumption of 1 million tons**, half of which being imported from Asia and Europe, the Algerian plastics market has an enormous potential. The per capita consumption is between 8 to 10 kg.



THE ALGERIAN PETROCHEMICAL INDUSTRY...

... is one of the **fastest growing** and most important sectors ... is the **third largest producer of natural gas** and the eleventh largest producer of mineral oil world-wide.

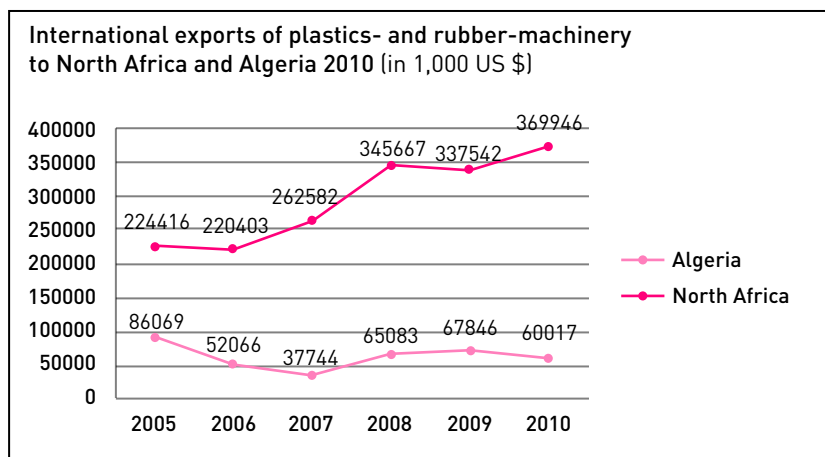
It consists of different state industries which are subsidiary firms of the state oil enterprise Sonatrach. Sonatrach

has been investing 4 bn US \$ in the modernization of the four existing refining plants to increase the production of oil-derivatives as well as the liquefaction of natural gas. Furthermore, two more refineries are to be erected (in Adrar and Tiaret). In addition, US \$ 8 billion have been allocated to enlarge the production of PP, PET, PE and polyester.

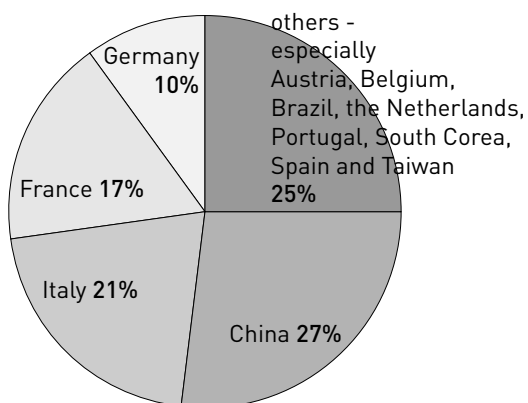
IMPORTS OF PLASTICS TECHNOLOGY AND PACKAGING MACHINERY TO ALGERIA AND MOROCCO ...

... **firm on a high level**. According to VDMA, the German Engineering Association, **Algerian imports** of plastics and rubber technology amounted to **US \$ 60 million in 2010**, compared to US \$ 67.8 million in 2009. China, Italy, France, Germany, Brazil, Taiwan, Austria and Spain were the main supplier countries.

Morocco imported plastics and rubber technology worth **US \$ 49.7 million in 2010** and US \$ 51.4 million in 2009.



EXPORT OF PLASTICS- AND RUBBER-MACHINERY TO ALGERIA 2010 (IN MILLION US \$)



Another important factor: **Algerian imports of packaging machinery** have increased to **US \$ 136.8 million in 2010** compared to US \$ 133.1 million in 2009.

Source: VDMA, May 2011

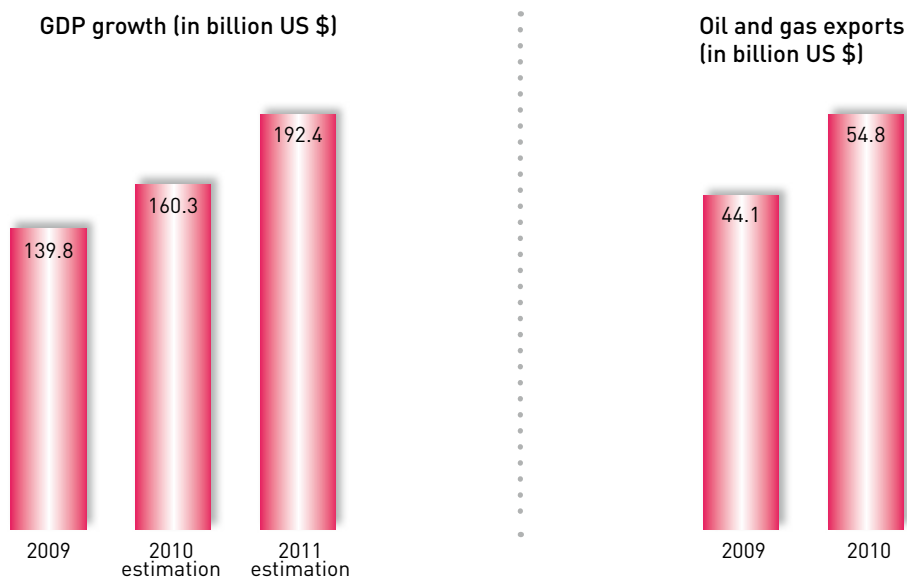




ALGERIA: STEADY GROWTH IN TERMS OF GDP, OIL & GAS EXPORTS AND CURRENCY RESERVES

In Algeria, considerable oil and gas revenues together with economic opening, liberalisation and privatisation have created constant GDP growth of between 3% and 6% during the past few years.

The Algerian GDP, in 2010, has increased to US \$ 160.3 billion and exports of petrochemicals to US \$ 54.8 billion. The country owns remarkable foreign exchange reserves of US \$ 158.2 billion at the end of 2010.



Foreign trade (billion US \$)

	2008	%	2009	%	2010	%
Import	38.0	+43.4	39.4	+3.7	36.9	-6.3
Export	78.6	+29.7	45.2	-42.5	55.9	+23.7
Balance	+40.6		+5.8		+19.0	

Currency reserves without gold (billion US \$)

2009: 149.3 (estimation)
 2010: 158.2 (estimation)
 2011: 178.8 (estimation)

Graphs: fairtrade
 Source: GERMANY TRADE & INVEST, May 2011



EXHIBITION PROGRAM

- Raw materials, chemicals and auxiliaries
- Plastic packaging machinery and technology, equipment and services
- Machines and equipment for preprocessing and recycling
- Machinery and plant for processing
- Post processing machine
- Machinery and plant for finishing, decorating, printing and marking
- Welding machines
- Molds and dies
- Ancillary equipment
- Measuring, control and test equipments
- Parts and components
- Semi-finished products, technical parts and reinforced plastics
- Plastics finished products
- Services

**FAIRTRADE. ISO QUALITY MANAGEMENT. UFI QUALITY NORMS.
VALUABLE BUSINESS CONTACTS.**

Ever since its foundation in 1991, fairtrade ranks among the leading organisers of professional international trade fairs in the emerging markets of Eastern Europe, the Middle East and North Africa.

Managed by its shareholder and headquartered in Heidelberg, Germany, fairtrade maintains a powerful network of agencies and partnerships throughout the world. Since 2003, fairtrade operates a subsidiary company in Algiers, Eurl fairtrade expo.















At fairtrade, we focus on achieving an ever higher degree of customer satisfaction with innovative products, providing excellent service and generating valuable business contacts for exhibitors and trade visitors alike. Our management system is ISO 9001:2008 certified. Being a member of UFI The Global Association of the Exhibition Industry, fairtrade organises events according to the UFI quality norms.



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ALL-IN-ONE PACKAGE "WE'VE THOUGHT OF EVERYTHING!"

Going to a trade fair can certainly keep you busy! You have to invite customers, prepare your presentations and set your own schedule. Wouldn't it be nice if you didn't have to worry about every little detail? If you could just "talk business" at your leisure?

FULL EXHIBITION SERVICE

- **NEW:**

The plast alger **Online Market Place** is an interactive online community that allows exhibitors and visitors to connect before, during and after the event. Our editorial team can help you create your listing so that customers can easily locate your services through the powerful search engine. You can continuously update your corporate profile. Your entry is activated all year round, 365 days a year, 24 hours a day.

- A high powered media campaign which will attract precisely the target group of buyers!
- Technical connections and top quality booth construction – to highlight your products!
- Catalogue entry – so that new customers can find your name and address once the trade fair is over!
- Invitations – to enable your customers to visit your booth!
- Transport of your exhibition goods including customs clearance – we take good care of your exhibits!
- Booth staff / specialists – so you can do business without worries on your mind!
- General security service and general cleaning of the exhibition area!
- Forum – so you can present your products

YOUR PERFECT PRESENTATION

Exhibitors at plast alger can register for three different options:

Option 1 – raw exhibition space.

The minimum stand area is 24 sqm.

Option 2 – exhibition space including booth construction, Octanorm standard.

The minimum stand area is 12 sqm.

Option 2 includes the following standard features of modular booth construction:

- stand area with carpet
- side and back walls
- 1 spot 100W per 3 sqm of stand space
- 1 table and 4 chairs (as an example for a 12 sqm stand)
- 1 wastepaper basket
- 1 socket 220V, 1kW
- fascia with company name

Option 3 – outdoor exhibition area.

The minimum stand area is 24 sqm.



WE'LL BE YOUR BACK-UP TEAM !



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