

## POST-SHOW REPORT

25 – 27 October 2011

International Exhibition Centre, Kiev, Ukraine

[WWW.PLASTEX.COM.UA](http://WWW.PLASTEX.COM.UA)



### Main figures:

Exhibition area: 900m<sup>2</sup>

Exhibitors: 42

Countries represented: 9

Visitors: 2016

*Plastex Ukraine is the only specialised exhibition in Ukraine devoted to plastics and rubber production and usage.*

At **Plastex Ukraine 2011**, equipment and technology for the plastics industry were presented by companies from 9 countries: Austria, Germany, India, Italy, China, Latvia, Russia, Taiwan and Ukraine.

### Plastex Ukraine 2011 exhibitors:

Aedice, Battenfeld-cincinnati Austria GmbH, DME, EREMA Ges.m.b.H, Expo Austria Gesell & Co Messemarketing, ERMAFA Technologies GmbH, Gabriel-Chemie Ges.m.b.H., Gefit S.p.a., Geiss AG, Hennecke GmbH, Ifw - M. Otte GmbH & Co. KG, Kooen, Lohia Starlinger, MAAG GROUP, NGR Next Generation Recyclingmaschinen GmbH, Nextool Technology, Otis Tarda / Tardex, Pyramid Machinery, Polymer-Chemie України, Plastservice, Renzo України, SML Maschinen GmbH, STEER ENGINEERING Pvt. Ltd., Sanxing, Steady Stream, Shuanglin, SZS Free, VM Verlag GmbH, Yusheng, Weima Germany, IBC Plastic Systems, Balitesh, Bdzhilka, Interplastic, Ital / Haitian, Liansy, Quota, Polimer engineering, UTK Ltd, Hostes Ukraine

### Organisers



### Official support

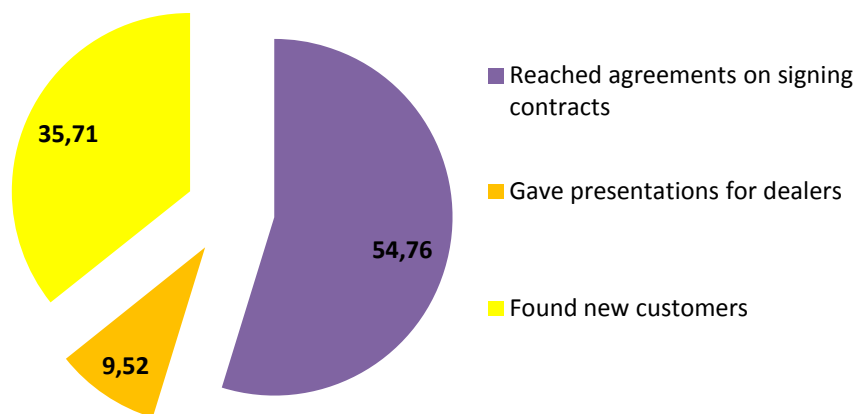


### Informational partners



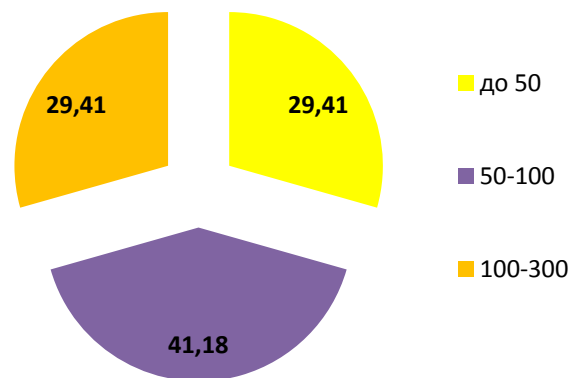
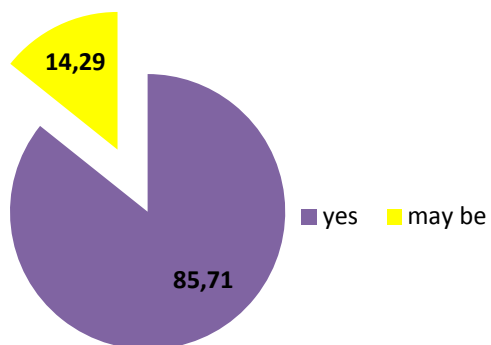
# EXHIBITOR STATISTICS

**35.71%** of exhibitors found new customers at the exhibition  
**54.76%** reached agreements on signing contracts after the exhibition



**29.41** of exhibitors made up to 50 useful contacts;  
**41.18%** made up to 100 useful contacts.  
**29.41%** of exhibitors made up to 300 contacts.

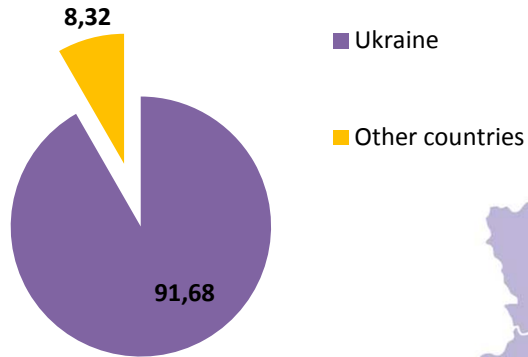
**85.71%** of exhibitors plan to take part in Plastex Ukraine 2012



**100% of the exhibitors said that the Plastex Ukraine exhibition is an important event for the development of their business in Ukraine.**

# GEOGRAPHY OF VISITORS

8.32% of the attendees of Plastex Ukraine 2011 were representatives of foreign countries.



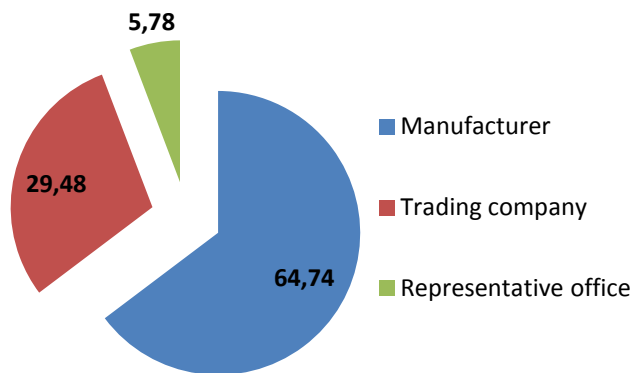
Plastex Ukraine 2011 was visited by representatives of every region of Ukraine.



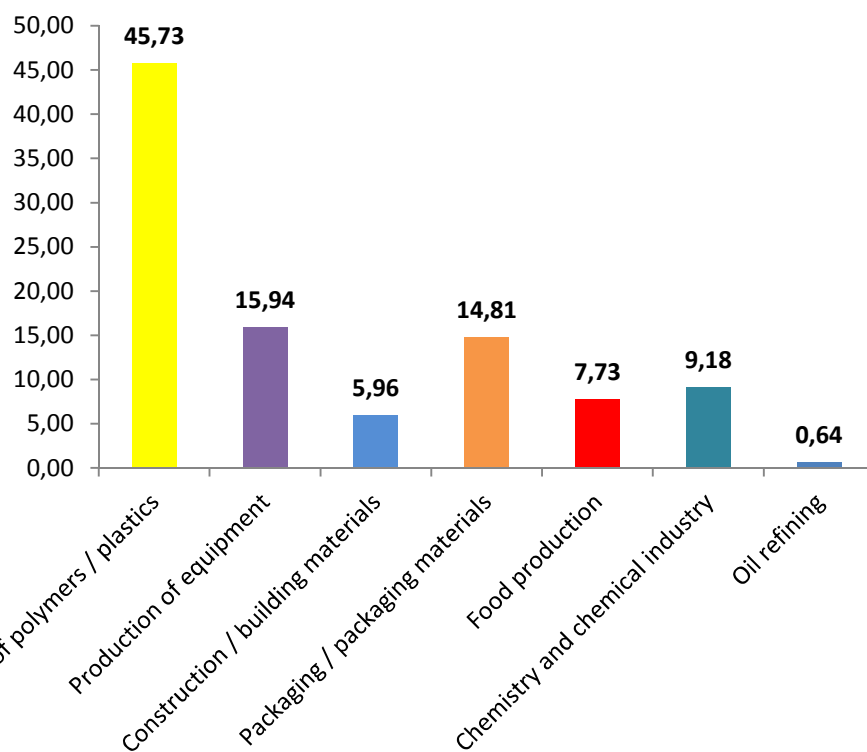
Plastex Ukraine 2011 was visited by representatives of every region of Ukraine.

# VISITOR STATISTICS

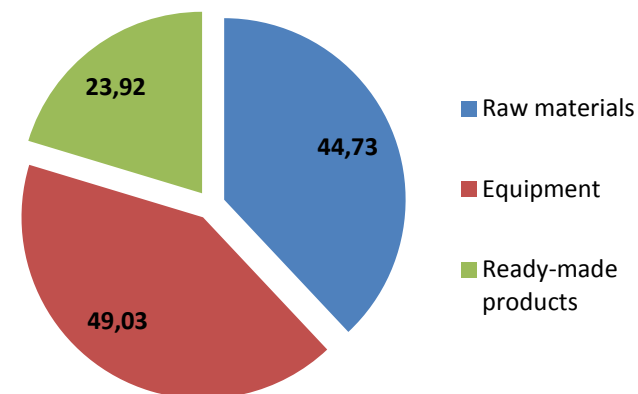
Visitor breakdown by company type, %



Visitor breakdown by area of activity, %

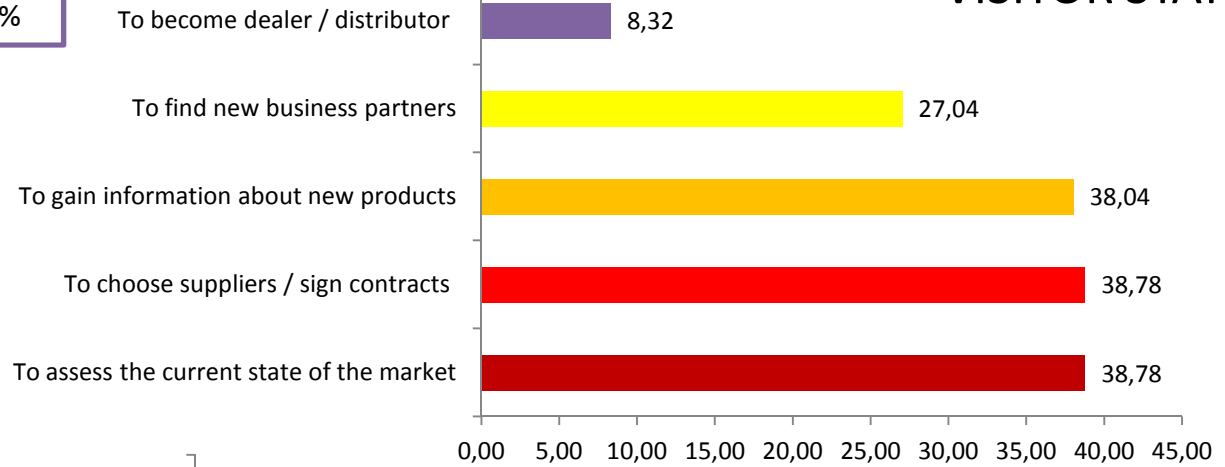


**49.03%** of visitors were interested in equipment;  
**44.73%** were interested in the raw materials  
 presented at the exhibition; **23.92%** were interested  
 in ready-made products.

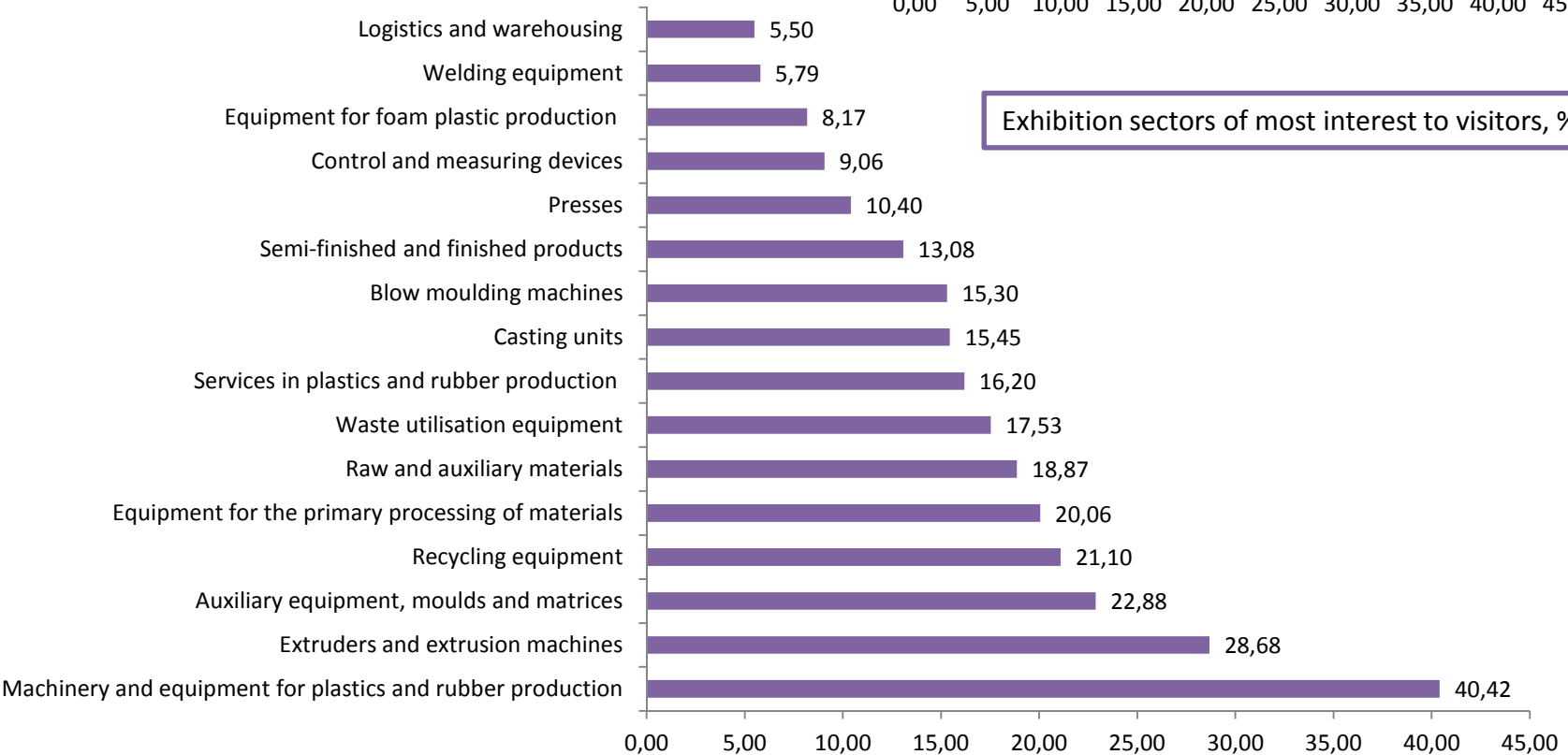


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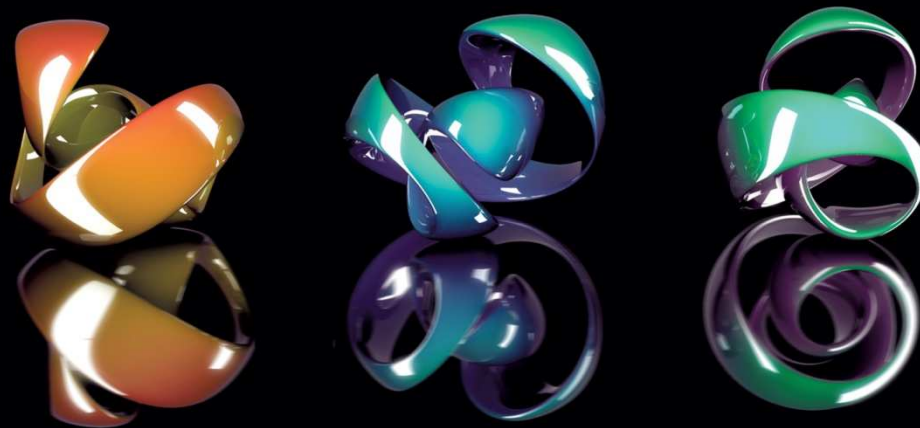
Reasons for visiting the exhibition, %



Exhibition sectors of most interest to visitors, %







The 7<sup>th</sup> PLASTEX UKRAINE International Exhibition

will take place on 31 October – 2 November 2012

Venue: International Exhibition Centre, Kiev, Ukraine



• [WWW.PLASTEX.COM.UA](http://WWW.PLASTEX.COM.UA)