

19th DuPont Awards Entry Form Instructions

Before entering the 19th DuPont Awards for Packaging Innovation, please review the Background and Eligibility Requirements below. Then, complete the Entry Form (Sections 1, 2 and 3), including answers to Questions 3.1 through 3.12.

If submitting multiple entries, a separate form is required for each entry. Completed Entry Forms can be sent electronically to lois-marie.smith@usa.dupont.com or surface mailed to:

19th DuPont Packaging Awards
DuPont Packaging, BMP 26 2363
Route 141 & Lancaster Pike
Wilmington, DE 19880-0026 USA

For the judging event, you must also send ten (10) product samples (or mock-ups) to the address shown above. **Samples will not be returned.** Mock-ups should be submitted for perishable foods, hazardous or regulated materials, or packages that may not meet U.S. Customs regulations.

An original, signed Entry Form should accompany your ten (10) product samples.

Entries for technology, equipment or samples too large for shipping or mailing may submit images via CD, or glossy prints, video, or DVD formats.

Background and Eligibility Requirements

Entry fee:

None.

Entry Form language:

English is required by the judges.

Eligibility:

Eligible innovations must involve products or processes that make possible, or improve, the use of plastic packaging materials. Plastic must be an essential component. Eligible categories are:

- 1) cosmetics and personal care packaging,
- 2) food and beverage packaging,
- 3) packaging graphics,
- 4) other packaging, such as retail or healthcare

Innovations from any part of the packaging supply chain are eligible.

Entries must be first marketed, test marketed or put into commercial use between January 1, 2004 and December 31, 2005. For products that are not mass-produced, such as machinery, contract orders must have been received during this period.

Awards may be given to individuals or teams. Joint entries are encouraged for innovations that represent the work of more than one company. Contributing companies win the same award as the submitting company.

Winning applications from previous DuPont Awards competitions are not eligible.

Does the plastic material need to be a DuPont product?

No, it does not.

About proprietary information:

Proprietary information may be needed as part of your entry to help give the judges proper perspective when evaluating an entry's significance. Information clearly labeled as confidential will be used only by the judges, exclusively for evaluating the entry. DuPont Awards judges sign a confidentiality agreement prior to beginning their evaluation of entries.

Only information that is NOT marked confidential will be used in preparation of press materials describing winning entries.

Evaluation Criteria

Judges will award the entries that represent the most significant breakthroughs in technology, considering:

- Breadth of application for today and the future
- Significance / impact for the industry and consumers
- Degree of innovation
- The development deemed most significant by the judging panel will receive the competition's prestigious Diamond Award.

Environmental benefits, such as source reduction or recyclability, will also be considered by the judges.

About the Judging Panel

The judges are an international, independent panel of experts from the food processing and packaging industries, equipment suppliers, educators, environmentalists, trade organizations and the trade press. Their decisions are final.

For questions or more information

Contact Lois Smith at 1-302-992-4004, or by email at < lois-marie.smith@usa.dupont.com >.

19th DuPont Awards Entry Form

(Note: This document should be used as your outline. Fill it in clearly and completely as possible.)

Section 1 -- Contact Information

1.1 Name of person submitting entry

E-mail
Company / Organization
Name
Title
Address 1
Address 2
City, State Zip Code
Country
Phone
Fax

1.2 Other companies who are significant contributors to the development of this product; i.e., manufacturer, printer, etc. Provide complete information for **each** individual as follows:

Contributing role
E-mail
Company / Organization
Name
Title
Address 1
Address 2
City, State Zip Code
Country
Phone
Fax

1.3 Provide the following information for the CEO or President **and** Public Relations contact for your company:

E-mail
Company / Organization
Name
Title
Address 1
Address 2
City, State Zip Code
Country
Phone
Fax

Section 2 – Entry Category (choose one)

- ☐ Cosmetic and Personal Care
- ☐ Food and Beverage (including pet food packaging)
- ☐ Packaging Graphics
- ☐ Other Packaging Innovations (including retail or healthcare packaging)

Section 3 – Entry Description and Details

*Note: Please complete each of the following questions in 100 words or less. Judges need complete, descriptive answers in order to evaluate entries properly, so be as descriptive and complete as possible. The DuPont Award focuses on **Innovation**, so please be clear when describing your entry's innovative features.*

3.1 — Entry name

3.2 — Entry description

3.3 — Date and location first marketed or test marketed

3.4 — Material specification of the package structure. Be technically specific*, and include the closest competitive substitute for your entry, if any. Describe the competitive advantages your entry offers. (*Note: Judges sign confidentiality agreements before reviewing technical details supporting your Entry, and only information NOT clearly labeled as confidential will be used in later public information developed for the winners.)

3.5 — If measured, describe marketplace acceptance of the package, such as its impact on marketshare, brand loyalty, or other market response.

3.6 — What is the function and breadth of your entry? Cite examples of its current and potential commercial adoptions. Does your entry have implications for new or future uses in plastic packaging? Does your development create new types of products or create a new product category?

3.7 — Explain the degree of design, engineering, or technical innovation of your entry

3.8 — In what way(s) will your entry positively impact consumers? (Include societal or environmental benefits, such as source reduction or recyclability.) Has the package received favorable endorsements from environmental or recycling groups, parents groups, etc.?

3.9 — Using 100 words or less for each section that applies, list and comment on the areas below where your entry represents an improvement over existing product(s) or provides new product solution(s):

3.9.1 Flavor / Taste / Aroma / Appearance

3.9.2 Reduced Spoilage or Waste

3.9.3 Extended Shelf Life

3.9.4 Freshness / Nutrition

3.9.5 Distribution or Retailing

3.9.6 Product Safety

3.9.7 Ease of Use

3.9.8 Productivity or Cost Savings

3.9.9 Other

3.10 — Describe the printing or labeling process used in the package, if applicable.

3.11 — Has the package received other awards? If yes, explain.

3.12 — Describe any other information important to your entry, not addressed above, in 100 words or less.

Send completed Entry Forms, along with samples to:

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DuPont Packaging, BMP 26 2363
Route 141 & Lancaster Pike
Wilmington, DE 19880-0026 USA

Telephone: 302-992-4004
Fax: 302-992-6713
E-mail: Lois-Marie.Smith@usa.dupont.com

Deadline for entries: May 5, 2006
Good luck & thank you for your participation!